

Message

From: Jessica Kosmack
Sent: 4/9/2012 6:49:25 PM
To: Nancy Pogue; Eric Barkman
CC: Vasie Papadopoulos; Trina Melatti; Vanessa Thomas; Jodi Ferguson
Subject: RE: Current Contracts - TODAY 3PM

Hi Eric,

Here are a few more --

Non-Responsive Information

Non-Responsive Information

From: Nancy Pogue
Sent: Monday, April 09, 2012 11:35 AM
To: Eric Barkman
Cc: Vasie Papadopoulos; Trina Melatti; Jessica Kosmack; Vanessa Thomas; Jodi Ferguson
Subject: RE: Current Contracts - TODAY 3PM
Hi there.

These would **not** be included on that list from Debbie for the ARB report.

ZenithOptimedia Canada Inc.
Province's agency of record for media buying services.

Scope: Advertising Agency Services - Media Buying
Includes but not limited to ad space or time in newspapers, magazines, radio, television, billboards, street level posters, digital, community guides etc.

Our Term: November 29, 2010 - September 30, 2013

Value: up to \$5,000,000 over the term.

Tamm Communications Inc.
Province's agency of record for regulatory, statutory, tender and recruitment advertising.

Scope: Production, placement and media time/space for regulatory, statutory, tender and recruitment advertising.

Our Term: January 1, 2011 - September 30, 2013 (with option of ARB to extend for two additional one-year terms)

Value: up to \$750,000 over the term.

Nancy

From: Trina Melatti
Sent: Monday, April 09, 2012 11:07 AM
To: Eric Barkman; Jessica Kosmack; Vanessa Thomas; Nancy Pogue; Jodi Ferguson
Cc: Vasie Papadopoulos
Subject: Re: Current Contracts - TODAY 3PM
Eric,

Non-Responsive Information

Trina

From: Eric Barkman
Sent: Monday, April 09, 2012 10:44 AM
To: Jessica Kosmack; Vanessa Thomas; Nancy Pogue; Trina Melatti; Jodi Ferguson
Cc: Vasie Papadopoulos
Subject: Current Contracts - TODAY 3PM

Hello Everyone,

I need a list of all PR, branding, polling, advertising and other communication services contracts we currently have.

Please let me know the scope, the cost and the date of expiration.

I need them all by 3pm today.

Thanks,

Eric Barkman
Admin. Assistant
Strategic Communications
Community and Stakeholder Relations
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