

Message

From: Donna Lee
Sent: 4/11/2012 5:47:23 PM
To: Vasie Papadopoulos
CC: David Gould; Wendy Chiu
Subject: RE: Budget Meeting Follow-up - Strategic Communications

Hi Vasie,

I just want to follow-up with your 2012-13 budget request. Would you please provide more information on the Advertising Expense and Promotional Activities in cost centre 0735, as specified in my March 29th email?

As we are already in April, it is critical that we finalize the budget soon. Your timely input is important for our budget reconciliation process.

Thanks,
Donna

From: Donna Lee
Sent: Monday, April 09, 2012 3:58 PM
To: Vasie Papadopoulos
Subject: RE: Budget Meeting Follow-up - Strategic Communications
Importance: High
Hi Vasie,

Any update on this? We have to finalize the numbers now. There is a budget meeting tomorrow (Tuesday) at 10 am. Would you please try to provide the information before then?

Thanks,
Donna

From: Donna Lee
Sent: Wednesday, April 04, 2012 4:28 PM
To: Vasie Papadopoulos
Subject: RE: Budget Meeting Follow-up - Strategic Communications
Hi Vasie,

We have to finalize the operating budget shortly. Would you please provide the information as requested below and confirm the amount of savings from Advertising Expense and Promotional Activities for Cost Centre 0735?

Please also provide details for the requests of the complement/projects/services to be performed within your department on behalf of ARL.

Thanks,
Donna

From: Vasie Papadopoulos
Sent: Tuesday, April 03, 2012 12:32 PM
To: Donna Lee

Cc: David Gould; Wendy Chiu; Paul Kan

Subject: RE: Budget Meeting Follow-up - Strategic Communications
Donna,

I was away for the week. I just got back and will get this information to you shortly.

Thanks,
Vasie

From: Donna Lee

Sent: Thursday, March 29, 2012 2:21 PM

To: Vasie Papadopoulos

Cc: David Gould; Wendy Chiu; Paul Kan

Subject: Budget Meeting Follow-up - Strategic Communications
Hi Vasie,

Further to the budget meeting on Friday, would you please provide more information on the following items in your budget request for Cost Centre 0735?

- Advertising Expense - new initiatives of \$4.3M and pressures of \$800,000
- Promotional Activities - new initiatives of

Non-Responsive Information

In addition, you have mentioned that some of the budget is related to ARL. Would you be able to provide details for the requests of the complement/projects/services to be performed within your department on behalf of ARL?

Thanks,
Donna