
From: Judy Pfeifer [/O=GOTRANSIT/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=JUDY PFEIFER]
Sent: 4/13/2012 11:23:07 PM
To: mary.koven@sympatico.ca
Subject: Fw: ARB Report - Final Drafts
Attachments: ARB letter for 2011-12 Final Draft.doc; ARB Report 2011-12 metrolinx FINAL 2012 Draft.xls

From: Vasie Papadopoulos
Sent: Friday, April 13, 2012 01:46 PM
To: Angela Mastrangelo
Cc: Judy Pfeifer
Subject: ARB Report - Final Drafts

Ang,

Here is the final ARB report that needs to be signed by Bruce and reviewed by Judy. The Advertising Review Board (ARB) requires all ministries and agencies, as classified under the *Agency Establishment and Accountability Directive* that is required by a Memorandum of Understanding to comply with the MBC Procurement Directive, to provide a summary of advertising, public and media relations, and creative communications contracts. Once it is signed, it needs to be sent to:

Debra Merowitz
Editorial and Corporate Services
Communications Branch
Ministry of Transportation
416 327 7586
debra.merowitz@ontario.ca

Thanks,
Vasie