
From: Dina Graser [/O=GOTRANSIT/OU=POSTOFFICE/CN=RECIPIENTS/CN=DINA.GRASER]
Sent: 4/16/2012 2:15:54 PM
To: Judy Pfeifer [Judy.Pfeifer@metrolinx.com]
CC: Vasie Papadopoulos [Vasie.Papadopoulos@metrolinx.com]
Subject: FW: GTS Feedback Form - Proposed final edition
Attachments: GTS Feedback Form April 16.pdf

Judy - this is the GTS "communications audit" that we are preparing to go out with in May. We will invite people to participate in the GTS quarterly mailer (delivered to about 70,000 households along the corridor), post it on our website and tweet it out, and have hard copies available at the community office and at meetings in several languages, including some for which we cannot have translated versions on the website (even Google translate only goes so far, apparently).

You may recall we spoke about this as one of the 500 things in your briefing binder for community relations. We had originally intended to go out with this last summer but put it off because of the ad standards council issue.

It's on the rollout with date TBA - now that we know when it is going out I will ensure that the rollout is updated.

Vasie, FYI.

Dina

From: Carmen Nisbet
Sent: April 16, 2012 9:58 AM
To: Dina Graser; Mandeep Jassal
Cc: Manuel Pedrosa; Theodore Polichronopoulos
Subject: FW: GTS Feedback Form - Proposed final edition
Good morning all,

Please review the attached feedback form incorporating our changes from last week. Please respond within the next day or two if possible.

Our GTS Quarterly Mailer, our main participant recruitment tool, will be mailed out the week of May 7. Therefore our updated Go Live date for the online feedback form is May 7.

Regards,

Carmen

From: Theodore Polichronopoulos
Sent: Monday, April 16, 2012 8:10 AM
To: Carmen Nisbet
Subject: GTS Feedback Form - Proposed final edition

Hello Carmen,

Please find attached a copy of the latest feedback form. It has been passed through Strat. Comm. and edited.

Can you and your team please have a last look at the survey, suggest any changes and give me final approval. We will need this by tomorrow at the latest if we want to have the translated and programmed for the 30th.

Best,

Theodore

Theodore Polichronopoulos, MES

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