
From: Zdenka Jasura
Sent: 4/17/2012 9:09:19 PM
To: Vasie Papadopoulos
Subject: RE: Presto Video

Vasie,

Due North is asking if we HAVE to use ACTRA talent – because this will cost more – so if there is a way to avoid it that's the route they would prefer to take.

Apparently, they have been able to avoid using ACTRA talent with our other gov't clients when no media buying is involved.

Thanks and sorry this is dragging out with all the back and forth!

Z

From: Vasie Papadopoulos
Sent: Tuesday, April 17, 2012 1:24 PM
To: Zdenka Jasura
Subject: RE: Presto Video

For a video, yes - we will need to run this by ACTRA. That is how we paid the dancers we used.

From: Zdenka Jasura
Sent: Tuesday, April 17, 2012 1:22 PM
To: Vasie Papadopoulos
Subject: RE: Presto Video

Thanks!

How about "Union" as in ACTRA union?

Z

From: Vasie Papadopoulos
Sent: Tuesday, April 17, 2012 1:21 PM
To: Zdenka Jasura
Subject: RE: Presto Video

Hi Zdenka,

The Tap On-Tap Off video we created did not use Metrolinx unionized staff, but we did use dancers that we had to pay for and get members of the public to sign release forms if their images were used. We can use unionized staff if we wish, but they will need to sign a consent form to do this and for the use of their image. This form exists and it can be given to them easily.

Vasie

From: Zdenka Jasura
Sent: Tuesday, April 17, 2012 11:19 AM
To: Vasie Papadopoulos
Subject: Presto Video

Vasie,

Not sure if Brent has already asked you this but Presto & Due North were wondering whether in the previous Presto video "union talent" was used and/or if it was necessary to do so for the new video Due North will be producing?

Thx...Z