
From: Vasie Papadopoulos [/O=GOTRANSIT/OU=POSTOFFICE/CN=RECIPIENTS/CN=VASIEP]
Sent: 4/18/2012 10:20:08 PM
To: Judy Pfeifer [Judy.Pfeifer@metrolinx.com]
Subject: Barrie Weekend Communication Plan
Attachments: CommPlan_ServiceChanges_BarrieWeekend.doc; StakeholderPlan_ServiceChanges_BarrieWeekend.xls

Judy,

Here is the Barrie weekend rail service comms. plan. The media buy is still being fleshed out with Zenith media, but I still want to get this to MTO so they are at least comfortable with a political announcement for the week of May 7th - enough time to promote the new service properly before it is in operation on June 23rd.

Thanks,
Vasie