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**From:** Melissa Crowther  
**Sent:** 4/19/2012 9:24:32 PM  
**To:** Vasie Papadopoulos; Jessica Kosmack  
**CC:** Jodi Ferguson; Nancy Pogue  
**Subject:** RE: Will replace one photo (For comment - ad draft - more Milton trains)  
**Attachments:** June23\_Milton\_Draft.pdf; MLX\_Milton - Newspaper ROP Cost Estimate\_FP.xlsx

Hi Vasie & Jessica,

Attached is an update copy of the Milton advertisement. Also, I have attached a copy of the paid media plan, as provided by Zenith.

Please let me know if you need anything else.

Thanks,

**Melissa Crowther**  
*Schedules & Marketing Coordinator*

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**From:** Nancy Pogue  
**Sent:** Wednesday, April 18, 2012 3:56 PM  
**To:** Vasie Papadopoulos; Jessica Kosmack  
**Cc:** Melissa Crowther; Jodi Ferguson  
**Subject:** Will replace one photo (For comment - ad draft - more Milton trains)

We're looking to replace the top, left photo with one featuring a woman. Please provide any comments you have by 9 a.m. tomorrow and all the changes can be made at once.

Thanks.

Nancy

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**From:** Nancy Pogue  
**Sent:** Wednesday, April 18, 2012 3:26 PM  
**To:** Vasie Papadopoulos; Jessica Kosmack  
**Cc:** Melissa Crowther  
**Subject:** For comment - ad draft - more Milton trains  
Hello there.

Draft of ad for community newspapers along the Milton route. Comments?

Paid media plan with suggested dates and pricing tracking for end of day tomorrow.

Nancy

Nancy Pogue  
Team Lead, Communications - Operations & Programs  
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