
From: Melissa.Crowther@metrolinx.com [Melissa.Crowther@metrolinx.com]
on behalf of Melissa.Crowther@metrolinx.com
Sent: 4/19/2012 9:24:33 PM
To: Vasie Papadopoulos; Jessica Kosmack
CC: Jodi Ferguson; Nancy Pogue
Subject: RE: Will replace one photo (For comment - ad draft - more Milton trains)
Attachments: June23_Milton_Draft.pdf; MLX_Milton - Newspaper ROP Cost Estimate_FP.xlsx

Hi Vasie & Jessica,

Attached is an update copy of the Milton advertisement. Also, I have attached a copy of the paid media plan, as provided by Zenith.

Please let me know if you need anything else.

Thanks,

Melissa Crowther
Schedules & Marketing Coordinator

GO Transit, A Division of METROLINX
20 Bay Street, Toronto, Ontario, M5J 2W3
Office: 416-869-3600 x5568 | Cell: 416-580-0089

Melissa.Crowther@metrolinx.com | www.metrolinx.com

From: Nancy Pogue
Sent: Wednesday, April 18, 2012 3:56 PM
To: Vasie Papadopoulos; Jessica Kosmack
Cc: Melissa Crowther; Jodi Ferguson
Subject: Will replace one photo (For comment - ad draft - more Milton trains)

We're looking to replace the top, left photo with one featuring a woman. Please provide any comments you have by 9 a.m. tomorrow and all the changes can be made at once.

Thanks.

Nancy

From: Nancy Pogue
Sent: Wednesday, April 18, 2012 3:26 PM
To: Vasie Papadopoulos; Jessica Kosmack
Cc: Melissa Crowther
Subject: For comment - ad draft - more Milton trains
Hello there.

Draft of ad for community newspapers along the Milton route. Comments?

Paid media plan with suggested dates and pricing tracking for end of day tomorrow.

Nancy

Nancy Pogue
Team Lead, Communications - Operations & Programs
Metrolinx
20 Bay Street, Suite 600
Toronto, Ontario M5J 2W3
Tel: 416.869.3600 ext. 5326
Fax: 416.869.3525
Nancy.Pogue@metrolinx.com

This e-mail message is intended only for the person or entity to which it is addressed and is confidential, subject to copyright and may be legally privileged. Any unauthorized review, use or disclosure is prohibited. If you received this in error, please contact the sender and delete all copies of the e-mail together with any attachments.
