
From: Jessica Kosmack [/O=GOTRANSIT/OU=POSTOFFICE/CN=RECIPIENTS/CN=JESSICA.KOSMACK]
Sent: 4/23/2012 7:11:45 PM
To: Judy Pfeifer [Judy.Pfeifer@metrolinx.com]
CC: Vasie Papadopoulos [Vasie.Papadopoulos@metrolinx.com]
Subject: Target audience and stakeholder chart
Attachments: TacticsPlan_ServiceChanges_BarrieWeekend.xls

Hi Judy,

I think we're almost there -- attached is the target audience & stakeholder chart we're now using for all of our communications plans. The attached was included with the Barrie package on Friday.

Would appreciate your thoughts to make sure we are on the right track. I know we're meeting as a group on Thursday and I'd like, if possible, to use this as the sample.

This was created and populated by Communications, with some sections vetted by Media Relations and Stakeholder Relations.

Appreciate your thoughts.

Jessica

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