
From: Angela Mastrangelo [/O=GOTRANSIT/OU=POSTOFFICE/CN=RECIPIENTS/CN=ANGELA.MASTRANGELO]
Sent: 4/27/2012 11:53:44 AM
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CC: Eric Barkman [Eric.Barkman@metrolinx.com]
Subject: RE: MX Comms Meeting - Material
Attachments: Barrie-Toronto Ad.pdf; CommPlan_MultiRides.doc; CommPlan_ServiceChanges_BarrieWeekend.doc; MarketingPlan_PRESTO benefits April 2012.doc; Presto CC Side2A.pdf; image001.png

Good Morning,

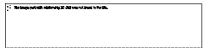
Attached are the outstanding material for today's MX Comms Meeting.

Thanks

Angie

Angela Mastrangelo

Executive Assistant to: Jack Collins, Vice President - Rapid Transit Implementation
& Judy Pfeifer, Vice President - Strategic Communications



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From: Angela Mastrangelo

Sent: Thursday, April 26, 2012 4:03 PM

To: Martin, Ashley (MTO) (Ashley.Martin2@ontario.ca); Leonard, Mara (MTO) (Mara.Leonard@ontario.ca); Clancy, Mark (MTO) (Mark.Clancy@ontario.ca); janice.lycoyretzos@ontario.ca; Pollett, Rene (MTO) (Rene.Pollett@ontario.ca); 'Posluns, Andrew (MTO)' (Andrew.Posluns@ontario.ca); christopher.langford@ontario.ca; Petrevan, Sarah (MOI-MTO) (Sarah.Petrevan@ontario.ca); Vasie Papadopoulos; Trina Melatti; Jessica Kosmack; Ryan Bissonnette; Kim Hopps; Andrea Gusen; judy.pfeifer@metrolinx.com

Cc: Eric Barkman

Subject: MX Comms Meeting - Material

Below is the Agenda for tomorrow's meeting. Attached is the material.

Additional material will be forwarded tomorrow morning.

Thanks

Angie

MX Communications Agenda

GO Transit:

- Update on Clarkson Station: planned construction, potential announcement, customer communications and support
- GO fare decommissioning communications plan: May 1st targeted date
- GO Transit's 45th Anniversary: May 23rd - statement in the house
- Milton and Barrie service announcements: Week of May 7th
- Presto: 100,00th card sold: event and photo opportunity

ARL:

- Update on ARL project spring launch: May 15th

Presto:

- Metrolinx-TTC Commission May 1st meeting -Update on Ottawa

Smart Commute:

Bike to Work Day

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