
From: Kim Hopps [/O=GOTRANSIT/OU=POSTOFFICE/CN=RECIPIENTS/CN=KIMBERLEY.HOPPS]
Sent: 4/27/2012 9:06:07 PM
To: 'Lisa.DiLollo@ontario.ca' [Lisa.DiLollo@ontario.ca]; 'Lisa.Heaton@ontario.ca' [Lisa.Heaton@ontario.ca]; 'Lieou, John (MTO)' [John.Lieou@ontario.ca]; 'Sharda, Vinay (MTO)' [Vinay.Sharda@ontario.ca]; 'Clancy, Mark (MTO)' [Mark.Clancy@ontario.ca]; 'Young, Stephen (MOI-MTO)' [Stephen.Young@ontario.ca]; 'Salter, David J. (MOI-MTO)' [David.J.Salter@ontario.ca]; 'Petrevan, Sarah (MOI-MTO)' [Sarah.Petrevan@ontario.ca]
CC: Vasie Papadopoulos [Vasie.Papadopoulos@metrolinx.com]; 'Lycyretzos, Janice (MTO)' [Janice.Lycyretzos@ontario.ca]; 'Posluns, Andrew (MTO)' [Andrew.Posluns@ontario.ca]; 'Burke, Chris (MTO)' [Chris.Burke@ontario.ca]; 'Anders, Howard (MTO)' [Howard.Anders@ontario.ca]; 'Eric.Yerro@ontario.ca' [Eric.Yerro@ontario.ca]; 'dina.bolognone@ontario.ca' [dina.bolognone@ontario.ca]; Jessica Kosmack [Jessica.Kosmack@metrolinx.com]; Trina Melatti [Trina.Melatti@metrolinx.com]; 'Pollett, Rene (MTO)' [Rene.Pollett@ontario.ca]; Nancy Pogue [Nancy.Pogue@metrolinx.com]; Andrea Gusen [Andrea.Gusen@metrolinx.com]; 'Christopher.Langford@ontario.ca' [Christopher.Langford@ontario.ca]; Lena Azzou [Lena.Azzou@metrolinx.com]; Judy Pfeifer [Judy.Pfeifer@metrolinx.com]
Subject: CONFIDENTIAL: This week's MX corporate rollout and companion comms products.
Attachments: Strat Comm Rollout _APRIL26_clean.doc; Information Note TTC-PRESTO.PDF; Barrie-Toronto Ad.pdf; CommPlan_MultiRides.doc; CommPlan_ServiceChanges_BarrieWeekend.doc; MarketingPlan_PRESTO benefits April 2012.doc; Presto CC Side2A.PDF

Colleagues,

Attached is this week's corporate rollout and the companion products discussed at today's comms meeting. Judy would be happy to answer Qs. I'm happy to assist, as well.

Have a great weekend.

Regards.

Kim
416-874-5909