
From: Angela Mastrangelo
Sent: 4/27/2012 12:53:41 PM
To: ashley.martin2@ontario.ca; mara.leonard@ontario.ca; mark.clancy@ontario.ca; janice.lycoyretzos@ontario.ca; rene.pollett@ontario.ca; andrew.posluns@ontario.ca; christopher.langford@ontario.ca; sarah.petrevan@ontario.ca; Vasie Papadopoulos; Trina Melatti; Jessica Kosmack; Ryan Bissonnette; Kim Hopps; Andrea Gusen; Judy Pfeifer
CC: Eric Barkman
Subject: RE: MX Comms Meeting - Material
Attachments: Barrie-Toronto Ad.pdf; CommPlan_MultiRides.doc; CommPlan_ServiceChanges_BarrieWeekend.doc; MarketingPlan_PRESTO benefits April 2012.doc; Presto CC Side2A.pdf

Good Morning,

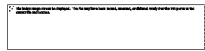
Attached are the outstanding material for today's MX Comms Meeting.

Thanks

Angie

Angela Mastrangelo

Executive Assistant to: Jack Collins, Vice President - Rapid Transit Implementation
& Judy Pfeifer, Vice President - Strategic Communications



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From: Angela Mastrangelo
Sent: Thursday, April 26, 2012 4:03 PM
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Cc: Eric Barkman
Subject: MX Comms Meeting - Material

Below is the Agenda for tomorrow's meeting. Attached is the material.

Additional material will be forwarded tomorrow morning.

Thanks

Angie

MX Communications Agenda

GO Transit:

- Update on Clarkson Station: planned construction, potential announcement, customer communications and support
- GO fare decommissioning communications plan: May 1st targeted date
- GO Transit's 45th Anniversary: May 23rd - statement in the house
- Milton and Barrie service announcements: Week of May 7th
- Presto: 100,00th card sold: event and photo opportunity

ARL:

- Update on ARL project spring launch: May 15th

Presto:

- Metrolinx-TTC Commission May 1st meeting -Update on Ottawa

Smart Commute:

Bike to Work Day

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