
From: Kim.Hopps@metrolinx.com [Kim.Hopps@metrolinx.com]
on behalf of Kim.Hopps@metrolinx.com
Sent: 4/27/2012 9:28:46 PM
To: Eric Barkman
CC: Trina Melatti; Vasie Papadopoulos
Subject: RE: MX Comms Meeting - Material
Attachments: Barrie-Toronto Ad.pdf; CommPlan_MultiRides.doc; CommPlan_ServiceChanges_BarrieWeekend.doc; MarketingPlan_PRESTO benefits April 2012.doc; Presto CC Side2A.PDF

Sure, is the final comms rollout coming forward too? These attachments go with the comms rollout, correct? I'll be sending this to the usual MO folks as a final – plus then send along to MEG group

Kim

From: Eric Barkman
Sent: April 27, 2012 5:09 PM
To: Kim Hopps
Cc: Trina Melatti; Vasie Papadopoulos
Subject: Fw: MX Comms Meeting - Material

Hi Kim,

Can you circulate this material to the regular MEG group?

Thanks and have a good weekend.

Eric
Eric Barkman
Strategic Communications
Sent from a BB
416-452-1080 - Mobile

From: Angela Mastrangelo
Sent: Friday, April 27, 2012 08:53 AM
To: Martin, Ashley (MTO) (Ashley.Martin2@ontario.ca) <Ashley.Martin2@ontario.ca>; Leonard, Mara (MTO) (Mara.Leonard@ontario.ca) <Mara.Leonard@ontario.ca>; Clancy, Mark (MTO) (Mark.Clancy@ontario.ca) <Mark.Clancy@ontario.ca>; janice.lycoyretzos@ontario.ca <janice.lycoyretzos@ontario.ca>; Pollett, Rene (MTO) (Rene.Pollett@ontario.ca) <Rene.Pollett@ontario.ca>; 'Posluns, Andrew (MTO)' (Andrew.Posluns@ontario.ca) <Andrew.Posluns@ontario.ca>; christopher.langford@ontario.ca <christopher.langford@ontario.ca>; Petrevan, Sarah (MOI-MTO) (Sarah.Petrevan@ontario.ca) <Sarah.Petrevan@ontario.ca>; Vasie Papadopoulos; Trina Melatti; Jessica Kosmack; Ryan Bissonnette; Kim Hopps; Andrea Gusen; Judy Pfeifer
Cc: Eric Barkman
Subject: RE: MX Comms Meeting - Material

Good Morning,

Attached are the outstanding material for today's MX Comms Meeting.

Thanks

Angie

Angela Mastrangelo

**Executive Assistant to: Jack Collins, Vice President - Rapid Transit Implementation
& Judy Pfeifer, Vice President - Strategic Communications**



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From: Angela Mastrangelo

Sent: Thursday, April 26, 2012 4:03 PM

To: Martin, Ashley (MTO) (Ashley.Martin2@ontario.ca); Leonard, Mara (MTO) (Mara.Leonard@ontario.ca); Clancy, Mark (MTO) (Mark.Clancy@ontario.ca); janice.lycoyretzos@ontario.ca; Pollett, Rene (MTO) (Rene.Pollett@ontario.ca); 'Posluns, Andrew (MTO)' (Andrew.Posluns@ontario.ca); christopher.langford@ontario.ca; Petrevan, Sarah (MOI-MTO) (Sarah.Petrevan@ontario.ca); Vasie Papadopoulos; Trina Melatti; Jessica Kosmack; Ryan Bissonnette; Kim Hopps; Andrea Gusen; judy.pfeifer@metrolinx.com

Cc: Eric Barkman

Subject: MX Comms Meeting - Material

Below is the Agenda for tomorrow's meeting. Attached is the material.

Additional material will be forwarded tomorrow morning.

Thanks

Angie

MX Communications Agenda

GO Transit:

-Update on Clarkson Station: planned construction, potential announcement, customer communications and support

-GO fare decommissioning communications plan: May 1st targeted date

-GO Transit's 45th Anniversary: May 23rd - statement in the house

-Milton and Barrie service announcements: Week of May 7th

-Presto: 100,00th card sold: event and photo opportunity

ARL:

-Update on ARL project spring launch: May 15th

Presto:

-Metrolinx-TTC Commission May 1st meeting -Update on Ottawa

Smart Commute:

Bike to Work Day

Angela Mastrangelo

**Executive Assistant to: Jack Collins, Vice President - Rapid Transit Implementation
& Judy Pfeifer, Vice President - Strategic Communications**



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