
From: Judy Pfeifer
Sent: 5/3/2012 11:59:53 AM
To: Vasie Papadopoulos
CC: Jessica Kosmack
Subject: Re: Today's meeting

There was the presto ad that needed to be redone and a number of integration issues were raised.

I can't find Jessica's note.

As part of this people committed on Friday to do follow up.
sent from judy's bb

----- Original Message -----
From: Vasie Papadopoulos
Sent: Thursday, May 03, 2012 07:33 AM
To: Judy Pfeifer
Cc: Jessica Kosmack
Subject: Re: Today's meeting

Can you clarify which marketing plan? The only we had was just to provide some tactical products to GO staff as part of the multi-ride discontinuation.

----- Original Message -----
From: Judy Pfeifer
Sent: Thursday, May 03, 2012 07:28 AM
To: Vasie Papadopoulos; Jessica Kosmack; Dina Graser; Trina Melatti; Ryan Bissonnette
Cc: Angela Mastrangelo; Kim Hopps
Subject: Re: Today's meeting

Coming out of last week's meeting there was some follow up re Presto marketing plan. I would like to have an update please.

sent from judy's bb

----- Original Message -----
From: Vasie Papadopoulos
Sent: Thursday, May 03, 2012 07:03 AM
To: Judy Pfeifer; Jessica Kosmack; Dina Graser; Trina Melatti; Ryan Bissonnette
Cc: Angela Mastrangelo; Kim Hopps
Subject: Today's meeting

The MTO communications meeting is now today at 3 pm:

Proposed Agenda:

- Presto update
- Finalization of Barrie, Milton and Niagara Falls announcements
- GO Transit's 45th Anniversary (the comms plans is still being updated based on further feedback)
- Bombardier cab car contract announcement

Those are our immediate ones. Any others to add?

Vasie