

May 2012

Items of Interest	Monday	Tuesday	Wednesday	Thursday	Friday
- Transit Procurement Initiative – Joint Procurement Milestone – 500th bus delivered to Hamilton (tbc) - Metrolinx Report Stakeholder e-newsletter (First Week of May) - Institute of Transportation Engineers Toronto Section Spring Luncheon - Judy Knight attending (May 4)		1 - Land & Development Conference - Bruce McCuaig speaking - TTC Commission Meeting – LRT projects status report and Presto Agreement on agenda - Launch of customer communications for GO Tickets legacy decommissioning	2 Mobility Hub Open House - Oakville	3	4 Launch of communications for Niagara Falls Victoria Day weekend rail service
- Markham - Public Forum on Transportation – John Howe presenting (May 12) 100,000th PRESTO Customer Photo Op(tbc) - Dillon Consulting IS Engagement Session – Mathew Bertin Presenting	7 - GTS Quarterly Mailer - Potential announcements: Milton train, summer weekend Barrie line service (t.b.c)	8 - Launch of GO's 45th anniversary retrospective campaign * - Clarkson GO Station parking structure (contract execution) * - Toronto City Council Meeting – Matlow Motion (May 8 or 9)	9	10	11
- Smart Commute event recognizing 15 Smart Commute Workplaces (May 14 – Burlington) - National Public Works Week Seminar & Awards – Dina G. Speaking (May 17)	14 Eglinton-Crosstown station design open house: Caledonia (May 14)	15	16	17	18
- Kathy Haley attending The Future of Air Rail Innovations & the Global Air Rail Awards in Sweden (May 23-25) - York Rapidways - Leslie and Highway 7 rapidways – H3 segment (late May/early June; proposed event plan to be provided by York Region) - Smart Commute North Toronto, Vaughan Community Adv. Committee IS Engagement Mathew B. Pres.	21	22	23 - ARL Jury Award - GO Transit's 45th anniversary – website story placement	24 Mx - Weston Tunnel Public Meeting	25
CUTA Annual Conference – Mary Proc speaking (May 26-30)	28 SmartCommute – Bike to Work Day	29 Mx - Strachan Avenue Overpass Public Meeting	30	31 TTC/Mx PRESTO Master Agreement Announcement	

* Communications Plan Attached

Notes for May

Third Party

- Toronto Board of Trade Breakfast (May 1)
- York Region Transportation Services mtg. (May 2)
- Durham Region Transit Executive Committee (May 2)
- York Region Rapid Transportation Corporation Board mtg. (May 3)
- Wabash Building Society's Sorauren Park redevelopment project - Supporters Recognition Event – Partnership Program (May 3)
- CodeRedTO Public information session re: LRT in Malvern (May 3)
- Himy Syed is hosting a Jane's Walk entitled "Tr_nsitC_ty, Toronto's Missing Urban Transit Strategy" (May 6)
- Hamilton Public Works Committee (May 7)
- Breakfast networking focusing on Rapid Transit in York Region (May 8)
- Recognizing the Link between Engineers and Municipal Infrastructure Finance and Governance (May 10)
- Hamilton Economic Summit (May 10)
- Markham Transportation Forum (May 12)
- Durham Region Transit Advisory Committee (May 15)
- vivaNext Open House - Rapidway construction on Davis Drive (May 15)
- 32nd Annual YWCA Women of Distinction Awards (May 16)
- City Eglinton Planning study public meetings (May 17 & May 22)
- Niagara Region Transportation Strategy Steering Committee (May 22)
- Mississauga Transportation Forum
- Toronto Town Hall Transit Debate—Where to Building First: High Priority or High Density? (May 23)
- An Evening with the Pembina Institute: Help "fuel" transportation progress (May 30)

Construction Updates

- GTS - Sam Frustaglio Dr. road closure (May/June)
- GTS - Denison Road Underpass GO Bridge completion (May)
- York Rapidways - Re-start of construction on Davis Drive in Newmarket (May 10 or 12)
- GO - Clarkson parking structure (contract execution: May 8)

Operational & Emerging Issues

- ARL Launch
- Seasonal GO Bus Service – Wonderland (May 6 - Oct. 28)
- GTS Communications Audit (May 7)
- Communications launch for eSignage begins (May 15)
- GO eSignage begins roll-out at Pickering GO Station (May 15)
- Seasonal Niagara Train Service (May 18-21)
- GO Holiday Schedule (May 21)
- GO eSignage continues roll-out at Aldershot and Burlington GO Stations (May 22)
- GO eSignage is rolled out to entire Lakeshore East corridor (May 30)
- Metrolinx Annual Report 2010-11 – Public Posting (TBD)

June 2012

Items of Interest	Monday	Tuesday	Wednesday	Thursday	Friday
- Customer Behaviour Campaign (June) - GO Transit Booth at People in Motion annual exhibition (June 1-2) - PRESTO Trial Open Payment Program with TTC (TBD)					1 ARL Construction Launch (tentative)
- Provincial Legislature Summer Break (June 8 – Sept. 7) - Metrolinx Report Stakeholder e-newsletter (First Week of June) - Clarkson GO Station parking structure construction begins (early June)	4 Web information/news releases for June service changes (including Niagara seasonal, NOTL shuttle, Milton 8th train, Barrie weekend)	5 Launch of customer communications for June service changes	6	7	8
- New riding profiles issued - Public consultations for Metrolinx's Accessibility Plan (Mid-June) - Enbridge Ride to Conquer Cancer – 15 GO Buses provided (June 9-11)	11	12 Junction/West Toronto Diamond Public Meeting	13	14 West Toronto Diamond/Junction Public Meeting	15
SmartCommute – Clean Air Commute (June 18-22)	18	19	20	21 Metrolinx Board Meeting	22
Intergovernmental freight meeting – hosted at Mx Head Office (June 27)	25	26 Launch of customer communications for Honda Indy	27	28	29

* Communications Plan Attached

Notes for June

Third Party

- TTC Commision Mtg (June 29)
- Hamilton Public Works Committee (June 4, 18)
- Toronto City Council (June 6, 7)
- 2012 Urban Leadership Awards (June 08)
- York Region Transportation Services mtg. (June 13)
- Durham Region Transit Executive Committee (June 13)
- York Region Rapid Transportation Corporation Board mtg. (June 14)
- Toronto Town Hall—Urban Planning and Design (June 20)
- Federal House of Commons Summer Break (June 23 – Sept. 16)
- Durham Region Transit Advisory Committee (June 26)
- Weston Street Festival (June 15)
- No. 9 Art Train Project (June)

Construction Updates

- GTS - Weston Station relocation (June 15)
- Crosstown - Award of first tunnel construction contract from Black Creek to Yonge Street (June)
- Weston GO Station – station re-location (June)
- Crosstown - Tunnel launch shaft complete (at Eglinton and Black Creek Drive) (June/July)
- Union Station Train Shed Roof Revitalization (Summer 2012)
- GTS - Weston Tunnel lowered corridor construction (Summer)

Operational & Emerging Issues

- Vaughan and Newmarket public information office openings (Mid-June)
- June service changes (June 23)
- Niagara Seasonal Rail Service Begins (June 23)
- GO Bus service between St. Catharines and Niagara-On-The-Lake connecting to seasonal train service (June 23 t.b.c.)
- Summer Weekend Rail Service on Barrie line (June 23)
- Launch of 8th train on Milton Line (June 25)
- Metrolinx 5-year Strategic Plan Update (TBD)
- GO eSignage is rolled out to entire Lakeshore West corridor (June 20) Communications Launch (June 21)

July 2012

Items of Interest	Monday	Tuesday	Wednesday	Thursday	Friday
▪ MOVE Expo opens at Evergreen Brickworks (TBD) ▪ Metrolinx Report Stakeholder e-newsletter (First Week of July) ▪ PRESTO in Ottawa goes live to the public (July 1)	2	3	4	5	6
	9	10	11	12	13
	16	17	18	19	20
	23	24 ▪ Launch of customer communications for Caribbean Carnival Parade service	25	26	27 ▪ Launch of customer communications for CNE early ticket sales
	30	31			

* Communications Plan Attached

Notes for July

Third Party

- Niagara Region Transportation Strategy Steering Committee (July 3)
- Toronto City Council (July 11, 12)
- TTC Commision Meetingg (July 31)

Construction Updates

- Crosstown - Tunnel launch shaft complete (at Eglinton and Black Creek Drive) (June/July)
- Union Station Revitalization communications (July)
- GO - Stouffville Parking Expansion (July)
- GO - Bronte – New south parking lot platform and roadway access (July)
- GO - Mississauga BRT – west end portion (start of construction) (July)

Operational & Emerging Issues

- GO Holiday Schedule (July 2)
- Hondy Indy – Extra Service (July 8)
- Advanced/discounted CNE Ticket Sales at Union Station and all Lakeshore GO stations (July 27- Aug. 16 TBC)
- GO eSignage is rolled out to all remaining GO stations (July 10)

August 2012

Items of Interest	Monday	Tuesday	Wednesday	Thursday	Friday
Metrolinx Report Stakeholder e-newsletter (First Week of August)			1 Launch of customer communications for CNE extra service and free service for veterans on August 18 (Warriors'Day parade)	2	3
Caribbean Carnival Parade – Extra Service (August 4th)	6	7	8	9	10
	13	14 Launch of customer communications for September service changes	15	16	17
	20	21	22	23	24
	27	28	29	30	31

* Communications Plan Attached

Notes for August

Third Party

Construction Updates

Operational & Emerging Issues

- GO Holiday Schedule (Aug. 6)
- Regular priced CNE ticket sales and CNE Extra Service (Aug. 17- Sept. 3)
- Warriors' Day parade free service for veterans (Aug. 18)

* Communications Plan Attached

September 2012

Items of Interest	Monday	Tuesday	Wednesday	Thursday	Friday
▪ Smart Commute Week (Sept.) ▪ Full Fare Guarantee (TBC) ▪ Investment Strategy Communications ▪ TIFF Promotional Partnership (TBC) ▪ Metrolinx Report Stakeholder e-newsletter (First Week of Sept.)	3	4	5	6	7
	10	11	12	13	14 ▪ Metrolinx Board Meeting
	17	18 ▪ Launch of customer communications for Nuit Blanche extra service	19	20	21
▪ Metrolinx 2012-13 Accessibility Plan posted (Sept. 28)	24	25 ▪ Launch of customer communications for United Way train (TBC)	26	27	28

* Communications Plan Attached

Notes for September

Third Party

- York Region Transportation Services mtg. (Sept. 5)
- Durham Region Transit Executive Committee (Sept. 5)
- York Region Rapid Transportation Corporation Board mtg. (Sept. 6)
- Provincial Legislature resumes (Sept. 10)
- Niagara Region Transportation Strategy Steering Committee (Sept. 11)
- Hamilton Public Works Committee (Sept. 17)
- Federal House of Commons Resumes (Sept. 17)
- Durham Region Transit Advisory Committee (Sept. 18)
- OPPI Symposium: Healthy Communities and Planning for Active Transportation- Talking the Talk and Walking the Walk (Sept. 20- Sept. 21)
- TTC Commision Mtg (Sept. 27)

Construction Updates

- York Rapidways - Applecreek Bridge widening (Fall 2012)
- Union Station platform and lounge (start of construction) – ARL (Fall 2012)
- Crosstown Tunnel construction begins moving East (Sept.)
- GO - Old Cummer Parking Lot Rehabilitation - start of construction (Sept.)

Operational & Emerging Issues

- September service changes (Sept. 1)
- GO Holiday Schedule (Sept. 3)
- Nuit Blanche – Extra Late Night Service (Sept. 29 TBC)
- Quarterly GTS Mailer (September TBD)
- GTS Public Meetings (TBD)
- Reduced bus service on Steeles between Bramalea GO (Sept.1)
- Transfer of GO Bus route 69 service to YRT (Sept. tbc)

October 2012

Items of Interest	Monday	Tuesday	Wednesday	Thursday	Friday
▪ Metrolinx Report Stakeholder e-newsletter (First Week of Oct.)	1	2	3	4	5
▪ United Way Fall Colours special service (Oct. 6)	8	9	10	11	12
	15	16	17	18	19
	22	23	24	25	26
	29	30	31	30	31

* Communications Plan Attached

Notes for October

Third Party

- Auditor General's Report
- Hamilton Public Works Committee (Oct. 1, 15)
- Toronto City Council (Oct. 2, 3, 30, 31)
- York Region Transportation Services mtg. (Oct. 3)
- York Region Rapid Transportation Corporation Board mtg. (Oct. 4)
- Durham Region Transit Executive Committee (Oct. 17)
- Niagara Region Transportation Strategy Steering Committee (Oct. 23)
- TTC Commision Mtg (Oct. 24)
- Durham Region Transit Advisory Committee (Oct. 30)

Construction Updates

Operational & Emerging Issues

- United Way train (Oct 6) TBC
- GO Holiday Schedule (Oct. 8)

* Communications Plan Attached

November 2012

Items of Interest	Monday	Tuesday	Wednesday	Thursday	Friday
				1	2
▪ Metrolinx Report Stakeholder e-newsletter (First Week of Nov.) ▪ Innovations in Public Consultation and Engagement Summit - Dina Graser speaking (Nov 7)	5 ▪ Launch of customer communications for free service for veterans on November 11 (Remembrance Day)	6 ▪ Launch of customer communications for Santa Claus parade extra service on November 18	7	8	9
▪ Remembrance Day – Free service for Veterans (Nov. 11)	12	13	14	15	16
▪ New Riding Profiles (TBD)	19	20	21	22	23
▪ Auditor General's Annual Report (last wk of Nov., first week of Dec.)	26	27	28	29	30

* Communications Plan Attached

Notes for November

Third Party

- York Region Rapid Transportation Corporation Board mtg. (Nov 1, 29)
- Hamilton Public Works Committee (Nov. 5, 19)
- Ontario Economic Summit (Nov. 6 – Nov. 08)
- TTC Commision Mtg (Nov. 21)
- Toronto City Council (Nov. 27, 28)
- York Region Transportation Services mtg. (Nov. 28)
- Durham Region Transit Executive Committee (Nov. 28)

Construction Updates

- Crosstown Tunnel construction begins moving West (Nov.)
- GTS - Strachan Ave. Realignment (Late 2012)

Operational & Emerging Issues

- 100th Grey Cup Train Tour (Nov. 17)
- Toronto Santa Claus Parade extra service and promotions (Nov. 18)

* Communications Plan Attached

December 2012

Items of Interest	Monday	Tuesday	Wednesday	Thursday	Friday
Metrolinx Report Stakeholder e-newsletter (First Week of Dec.)	3	4 Launch of customer communications for holiday early/late homebound (Dec 24/31)	5 Metrolinx Board Meeting	6	7
	10	11	12	13	14
	17	18	19	20	21
	24	25	26	27	28
	31 New Years - Free evening service (TBC)				

* Communications Plan Attached

Notes for December

Third Party

- Hamilton Public Works Committee (Dec. 3)
- Niagara Region Transportation Strategy Steering Committee (Dec. 4)
- Durham Region Transit Advisory Committee (Dec. 11)
- Toronto City Council (Dec. 11, 12, 13)
- Provincial Legislature Christmas Break (Dec. 14 - Feb 18)
- Federal House of Commons Christmas Break (Dec. 15 - Jan. 27)
- TTC Commision Mtg (Dec. 19)

Construction Updates

Operational & Emerging Issues

- December service changes (Dec. 1)
- Support for new station display hardware & signage; new distribution & printing contracts (Dec.)
- Mobile Website strategy (Dec.)
- Early Homebound service (Dec. 24, 31)
- GO Holiday Schedule (Dec. 25, 26)
- Free evening GO service (Dec. 31 t.b.c.)
- Quarterly GTS Mailer (December tbd)
- Big Move 2.0 Update (TBD)

* Communications Plan Attached

January 2013

Items of Interest	Monday	Tuesday	Wednesday	Thursday	Friday
▪ Metrolinx Report Stakeholder e-newsletter (First Week of Jan.)		1	2	3	4
	7	8	9	10	11
	14	15	16	17	18
	21	22	23	24	25
	28	29	30	31	

* Communications Plan Attached

Notes for January

Third Party

Construction Updates

Operational & Emerging Issues

- GO Holiday Schedule (Jan. 1)
- January service changes (Jan. 5)

* Communications Plan Attached

Updated: May 1, 2012

February 2013

Items of Interest	Monday	Tuesday	Wednesday	Thursday	Friday
					1
▪ Metrolinx Report Stakeholder e-newsletter (First Week of Feb.)	4	5	6	7	8
	11	12	13	14	15
	18	19	20	21	22
	25	26	27	28	

* Communications Plan Attached

Notes for February

Third Party

Construction Updates

Operational & Emerging Issues

* Communications Plan Attached

March 2013

Items of Interest	Monday	Tuesday	Wednesday	Thursday	Friday
▪ Sunshine List published (March)					1
▪ Metrolinx Report Stakeholder e-newsletter (First Week of March)	4	5	6	7	8
	11	12	13	14	15
▪ New Riding Profiles (TBD)	18	19	20	21	22
	25	26	27	28	29

* Communications Plan Attached

Notes for March

Third Party

Construction Updates

Operational & Emerging Issues

* Communications Plan Attached

Updated: May 1, 2012

April 2013

Items of Interest	Monday	Tuesday	Wednesday	Thursday	Friday
	1	2	3	4	5
	8	9	10	11	12
	15	16	17	18	19
	22	23	24	25	26
	29	30			

* Communications Plan Attached

Notes for April

Third Party

Construction Updates

Operational & Emerging Issues

* Communications Plan Attached