



PRESTO  
OC Transpo Cost Recovery  
OC Transpo Initial Analysis  
Summary - Fiscal Year Impact  
November 27, 2012

| Description                         | 2012-2013 | 2013-2014 | Total | Comments |
|-------------------------------------|-----------|-----------|-------|----------|
| <h1>Non-Responsive Information</h1> |           |           |       |          |



PRESTO  
OC Transpo Cost Recovery  
OC Transpo Initial Analysis  
Summary - Quarterly Impact  
November 27, 2012

| Description                         | 2012           |                  | 2013          |              | Total | Comments |
|-------------------------------------|----------------|------------------|---------------|--------------|-------|----------|
|                                     | July-September | October-December | January-March | April - June |       |          |
| <h1>Non-Responsive Information</h1> |                |                  |               |              |       |          |



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Une Division de METROLINX

PRESTO  
OC Transpo Cost Recovery  
OC Transpo Initial Analysis  
Summary  
July 27, 2012

| Description | February | Fixed | Variable Monthly | 2012 | 2013 | Comments |
|-------------|----------|-------|------------------|------|------|----------|
|-------------|----------|-------|------------------|------|------|----------|

# Non-Responsive Information



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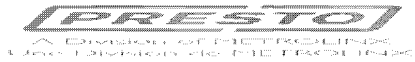
PRESTO  
OC Transpo Cost Recovery  
OC Transpo Initial Analysis  
Summary  
July 27, 2012

| Description                         | February | Fixed | Vairable Monthly | 2012 | 2013 | Comments |
|-------------------------------------|----------|-------|------------------|------|------|----------|
| <h1>Non-Responsive Information</h1> |          |       |                  |      |      |          |

**PRESTO!**  
A Division of METROPCS  
For more information, visit [www.METROPCS.com](http://www.METROPCS.com)

PRESTO!  
DC Transfer Call Recovery  
DC Transfer Initial Analysis  
DC Transfer Financial Review  
JAN 27, 2014

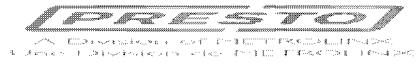
# Non-Responsive Information



PRESTO  
OC Transpo Cost Recovery  
OC Transpo Initial Analysis  
Additional Costs Due to Delay  
July 27, 2012

| Project Costs                                      |                |              |        |          |                  |           |                  |      |      | 2012-2013                                                                                                                                                               |    |           | 2013-2014 |    |           |    |
|----------------------------------------------------|----------------|--------------|--------|----------|------------------|-----------|------------------|------|------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|-----------|-----------|----|-----------|----|
| Description                                        | One time Costs | Monthly Cost | Months | February | Already Expended | Jan 12    | Variable Monthly | 2012 | 2013 | Comments                                                                                                                                                                | Q2 | Q3        | Q4        | Q1 | Q2        | Q3 |
| Non-Responsive Information                         |                |              |        |          |                  |           |                  |      |      |                                                                                                                                                                         |    |           |           |    |           |    |
| Marketing/Advertising Costs - Redistribution Costs |                |              |        |          |                  |           |                  |      |      |                                                                                                                                                                         |    |           |           |    |           |    |
| Awareness Communication                            | \$50,000       |              |        |          | \$50,000         | \$50,000  | \$0              |      |      | Need a new awareness program for new launch date.                                                                                                                       | F  | \$25,000  |           |    | \$25,000  |    |
| Distribution Communication                         | \$280,000      |              |        |          | \$280,000        | \$280,000 | \$0              |      |      | Need a new awareness program for new launch date.                                                                                                                       | F  | \$140,000 |           |    | \$140,000 |    |
| Fare Rate Change Comm.                             | \$120,000      |              |        |          | \$120,000        | \$120,000 | \$0              |      |      | Need a new awareness program for new launch date. Also includes the cost of communicating the revised fare structure when PRESTO did not go live. More details to come. | F  | \$60,000  |           |    | \$60,000  |    |
| Sub-Total                                          | \$450,000      | \$0          |        |          | \$450,000        | \$450,000 | \$0              |      |      |                                                                                                                                                                         | S  |           |           |    |           |    |

# Non-Responsive Information



PRESTO  
OC Transpo Cost Recovery  
OC Transpo Initial Analysis  
Additional Costs Due to Delay  
July 27, 2012

| Description                | One time Costs | Monthly Cost | Months | February | Already Expended | Unit | Variable Months | 2012 | 2013 | Comments | 2012-2013 | 2013-2014 | 2014-2015 | 2015-2016 | 2016-2017 |
|----------------------------|----------------|--------------|--------|----------|------------------|------|-----------------|------|------|----------|-----------|-----------|-----------|-----------|-----------|
| Non-Responsive Information |                |              |        |          |                  |      |                 |      |      |          |           |           |           |           |           |



PRESTO  
OC Transpo Cost Recovery  
OC Transpo Initial Analysis  
Paragon Savings or Costs Due to Delay  
July 27, 2012

|                                     |               |              |       |         |          |       |                  |          |  | 2012-2013 |    | 2013-2014 |    |    |
|-------------------------------------|---------------|--------------|-------|---------|----------|-------|------------------|----------|--|-----------|----|-----------|----|----|
| Description                         | One Time Cost | Monthly Cost | Month | January | February | March | Variable Monthly | Comments |  | Q4        | Q1 | Q2        | Q3 | Q4 |
| <h1>Non-Responsive Information</h1> |               |              |       |         |          |       |                  |          |  |           |    |           |    |    |



PRESTO  
DC Transit Cost Recovery  
Scenario Analysis  
Summary  
August 12, 2012

Scenario A

Scenario B

Scenario C

Scenario D

Scenario E

Comments

# Non-Responsive Information

  
A DIVISION OF METROLINK  
THE COUNTY OF SOUTHERN CALIFORNIA

PRESTO

OC Transpo Cost Recovery

Scenario Analysis

Summary

August 12, 2012

Scenario A

Scenario B

Scenario C

Scenario D

Scenario E

Comments

# Non-Responsive Information

Variable Cost/Month  
A B C D E  
0 9 9 9 9  
0 0 0 0 0  
0 0 0 0 0  
0 0 0 0 0  
0 0 0 0 0  
0 0 0 0 0  
0 0 0 0 0  
0 0 0 0 0  
0 0 0 0 0  
0 0 0 0 0



PRESTO  
OC Transit Cost Recovery  
Scenario Analysis  
Summary  
August 14, 2012

Scenario A

Scenario B

Scenario C

Scenario D

Scenario E

Comments

# Non-Responsive Information



PRESTO  
OC Transpo Cost Recovery  
Scenario Analysis  
Summary  
August 14, 2012

Scenario A

Scenario B

Scenario C

Scenario D

Scenario E

Comments

# Non-Responsive Information



|                            |  |
|----------------------------|--|
| Non-Responsive Information |  |
|----------------------------|--|





**Non-Responsive Information**



PRESTO  
OC Transpo Cost Recovery  
OC Transpo Initial Analysis  
OC Transpo - Revenue Gap - PRESTO Analysis  
July 27, 2012

Description

**Non-Responsive Information**



PRESTO  
OC Transpo Cost Recovery  
OC Transpo Initial Analysis  
OC Transpo - Revenue Gap - PRESTO Analysis  
July 27, 2012

Description

Non-Responsive Information



PRESTO  
OC Transpo Cost Recovery  
OC Transpo Initial Analysis  
OC Transpo - Revenue Gap - PRESTO Analysis  
July 27, 2012

Description

# Non-Responsive Information

# Non-Responsive Information

# Non-Responsive Information

# Non-Responsive Information

Comments

**Non-Responsive Information**

|                                   | Comments |
|-----------------------------------|----------|
| <b>Non-Responsive Information</b> |          |

## Comments



A Division of THE STRICKLAND  
Urban Division of METRO, INC.

PRESTO  
OC Transpo Cost Recovery  
OC Transpo Initial Analysis  
PRESTO Funded Expenditure for OCT  
July 27, 2012

# Non-Responsive Information



PRESTO  
<Main Subject>  
SubSubject  
Date Published/Other  
Date Published



**Non-Responsive Information**

Non-Responsive Information