
From: Michael Cooper
Sent: 5/25/2012 2:40:54 PM
To: Vasie Papadopoulos
Subject: Hillside Media
Attachments: Before and After.pdf

Hi Vasie,

With the recent purchase of CN's advertising rights along our corridors we have acquired the Hillside Media contract that provides floral logo treatments along the Gardiner Expressway (see attached PDF). We are looking at putting up 4 logos and require PDF artwork for:

Metrolinx
PRESTO
GO (Transit)
ARL (or what's coming)

Hillside Media will make a presentation in about three weeks and I will inform you of this meeting date. They require PDF's from your department and was wondering if you would like input on the PDF's before we send them for Hillside's presentation purposes.

Thanks Vasie,

Michael

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