
From: Stephanie Trendocher [/O=GOTRANSIT/OU=POSTOFFICE/CN=RECIPIENTS/CN=STEPHANIE.TRENDOCHER]
Sent: 5/31/2012 12:24:45 PM
To: Dina Graser [Dina.Graser@metrolinx.com]
Subject: RE: Art Train final external wrap design

It is, yes. Will definitely include in SocialLinx, etc.

STEPHANIE TRENDOSCHER
Advertising & Promotions Coordinator
416.869.3600 ext. 5648

-----Original Message-----

From: Dina Graser
Sent: Wednesday, May 30, 2012 5:55 PM
To: Stephanie Trendocher
Subject: Fw: Art Train final external wrap design

Good point - we should put it in newslinx or something - is that in the plan? (Sorry I'm on bb)

----- Original Message -----

From: Mary Proc
Sent: Wednesday, May 30, 2012 05:48 PM
To: Dina Graser
Cc: Paula Edwards
Subject: Re: Art Train final external wrap design

Dina: can I also suggest a full ee communicationn and not just to the front line (but I'm sure that's in the plan). Thnx.

----- Original Message -----

From: Dina Graser
Sent: Wednesday, May 30, 2012 05:13 PM
To: Mary Proc; Gary McNeil; Greg Percy; Judy Pfeifer
Cc: Paula Edwards
Subject: RE: Art Train final external wrap design

We are in the final stages of a comms plan Mary which we will share, along with more project information. I have spoken to Paula about ensuring our CSRs know what is happening and we are on that.

-----Original Message-----

From: Mary Proc
Sent: May 30, 2012 5:12 PM
To: Gary McNeil; Greg Percy; Judy Pfeifer; Dina Graser
Subject: FW: Art Train final external wrap design

Dina: This will be accompanied by some explanation to our staff (here & at Bombardier) and cx about what they're seeing? Thanks...M

-----Original Message-----

From: Paula Edwards
Sent: Wednesday, May 30, 2012 5:02 PM
To: Mary Proc
Subject: Fw: Art Train final external wrap design

Fyi.

----- Original Message -----

From: Dina Graser
Sent: Wednesday, May 30, 2012 04:21 PM
To: Judy Pfeifer; Gary McNeil
Cc: Vasie Papadopoulos
Subject: Art Train final external wrap design

FYI - here is the final external design for the Art Train wrap. Please let me know if you have any concerns or if we are okay to go. They are planning to launch on June 25.

Dina

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