
From: Dina Graser [/O=GOTRANSIT/OU=POSTOFFICE/CN=RECIPIENTS/CN=DINA.GRASER]
Sent: 5/31/2012 6:52:00 PM
To: Stephanie [Trendoher]
Subject: RE: Art Train plan

Yes please go ahead.

-----Original Message-----
From: Stephanie Trendoher
Sent: May 31, 2012 2:32 PM
To: Dina Graser
Subject: RE: Art Train plan

Hi Dina,

I know Judy may still be reviewing the plan. Since we're on a crunch for time, are you comfortable with me sharing the plan as a draft to Rail Planning/Operations? This way I can work with them to coordinate the operations/scheduling side of this project. They aren't going to be too concerned with key messages, etc. :)

Thanks,

STEPHANIE TRENDOSHER
Advertising & Promotions Coordinator
416.869.3600 ext. 5648

-----Original Message-----
From: Dina Graser
Sent: Wednesday, May 30, 2012 5:15 PM
To: Stephanie Trendoher
Subject: FW: Art Train final external wrap design

I would take that as an "okay to proceed" !

-----Original Message-----
From: Gary McNeil
Sent: May 30, 2012 5:13 PM
To: Dina Graser; Judy Pfeifer
Cc: Vasie Papadopoulos
Subject: Re: Art Train final external wrap design

Wow...funky. That will get attention, for sure.

----- Original Message -----
From: Dina Graser
Sent: Wednesday, May 30, 2012 04:21 PM
To: Judy Pfeifer; Gary McNeil
Cc: Vasie Papadopoulos
Subject: Art Train final external wrap design

FYI - here is the final external design for the Art Train wrap. Please let me know if you have any concerns or if we are okay to go. They are planning to launch on June 25.

Dina