
From: Judy Pfeifer [/O=GOTRANSIT/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=JUDY PFEIFER]
Sent: 6/7/2012 8:45:18 PM
To: Dina Graser [Dina.Graser@metrolinx.com]; Vasie Papadopoulos [Vasie.Papadopoulos@metrolinx.com]
Subject: Re: Reminder: MOVE materials for approval

Sure

sent from judy's bb

From: Dina Graser
Sent: Thursday, June 07, 2012 11:34 AM
To: Vasie Papadopoulos; Judy Pfeifer
Subject: Fw: Reminder: MOVE materials for approval

My feeling is that we should use the Mx logo without the tagline on the MOVE materials because otherwise we have to use the bilingual version which is a lot of text, esp on small spaces. And the Ontario logo is there anyway because they have funding from MEI. Is that ok with both of you?

D

From: Nicole Czorny [mailto:nczorny@evergreen.ca]
Sent: Thursday, June 07, 2012 10:33 AM
To: Dina Graser
Cc: Andrea Gusen
Subject: Reminder: MOVE materials for approval

Hi Dina,

I am following up on your approval for the MOVE ad going in the Grid. This ad is due tomorrow, so your approval is greatly appreciated.

I also have attached the MOVE postcard for approval. Please let me know if you prefer for us to use the non-tagline logo in this as well, and in all MOVE materials going forward.

Regards,

Nicole Czorny | Communications Coordinator
416.596.1495x236 | Centre for Green Cities | 550 Bayview Ave. | Toronto ON | M4W 3X8
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From: Nicole Czorny
Sent: June-06-12 12:13 PM
To: dina.graser@metrolinx.com
Cc: Andrea Gusen (Andrea.Gusen@metrolinx.com)
Subject: For approval today : MOVE ad
Importance: High

Hi Dina,

Attached is the updated MOVE ad for The Grid, with the non-tagline Metrolinx logo we received from Andrea.

Please review for your logo and let me know when it has been approved. This ad is due on Friday, so I would be great if we could get approvals today, so there is time to get the ad ready for production.

Thanks!

Nicole Czorny | Communications Coordinator

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