
From: Dina Graser [/O=GOTRANSIT/OU=POSTOFFICE/CN=RECIPIENTS/CN=DINA.GRASER]
Sent: 6/12/2012 4:22:36 PM
To: Judy Pfeifer [Judy.Pfeifer@metrolinx.com]
Subject: Re: MOVE ads for approval

Final tweaking underway.

From: Judy Pfeifer
Sent: Tuesday, June 12, 2012 01:12 PM
To: Dina Graser
Subject: Re: MOVE ads for approval

Did we get the Metrolinx ad in?
sent from judy's bb

From: Dina Graser
Sent: Tuesday, June 12, 2012 12:42 PM
To: Nicole Czorny <nczorny@evergreen.ca>
Cc: Andrea Gusen; Vasie Papadopoulos; Judy Pfeifer
Subject: RE: MOVE ads for approval

Looks good - approved. Thanks.

From: Nicole Czorny [mailto:nczorny@evergreen.ca]
Sent: June 12, 2012 12:39 PM
To: Dina Graser
Cc: Andrea Gusen
Subject: MOVE ads for approval
Importance: High

Hi Dina,

Through some of our MOVE partnerships, we received two bonus ad placements in The Walrus and the Toronto Star.

The opportunity in The Walrus was very last minute, so unfortunately there was no time for logo approvals, but we used the same logo bar from the Spacing and The Grid ad that had been previously approved. A copy of The Walrus ad is attached for your records.

Also attached is the Toronto Star ad that we were able to get for this Saturday's paper, which will be a great introduction for Toronto Star readers to the MOVE expo. This ad is due today, so a quick approval turn-around is greatly appreciated.

As new ad opportunities come up, we will do our best to receive final approvals as deadlines permit, but we did not want to miss out on these great promotions!

Thanks,

Nicole Czorny | Communications Coordinator
416.596.1495x236 | Centre for Green Cities | 550 Bayview Ave. | Toronto ON | M4W 3X8

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