
From: Bates, Kimberley (MTO) [Kimberley.Bates@ontario.ca]
Sent: 6/12/2012 5:38:04 PM
To: Judy Pfeifer [Judy.Pfeifer@metrolinx.com]
Subject: RE: Mx Expo Ad
Attachments: MX Expo Ad.pdf

Thanks for the FYI Judy. One thought – did you want to mention the actual region in the first mention?

Kimberley A.G. Bates, BQ, APR
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416-327-2117

From: Judy Pfeifer [mailto:Judy.Pfeifer@metrolinx.com]
Sent: June 12, 2012 2:26 PM
To: Petrevan, Sarah (MOI-MTO)
Cc: Bates, Kimberley (MTO)
Subject: FW: Mx Expo Ad

FYI

From: Judy Pfeifer
Sent: Tuesday, June 12, 2012 2:26 PM
To: Bruce McCuaig
Cc: Dina Graser
Subject: Mx Expo Ad

Hi,

We have access to some in-expensive ad space as part of Evergreen.

Here is an ad the team created with FH to reflect our new key messages.

Wanted you to see it before we went to print. I will also flag for MTO.

Judy