
From: Briana Illingworth [/O=GOTRANSIT/OU=POSTOFFICE/CN=RECIPIENTS/CN=BRIANA.I]
Sent: 6/12/2012 4:03:56 PM
To: Dina Graser [Dina.Graser@metrolinx.com]; Lisa Salsberg [Lisa.Salsberg@metrolinx.com]; Michael Sutherland [Michael.Sutherland@metrolinx.com]
CC: Mathew Bertin [Mathew.Bertin@metrolinx.com]; John Howe [John.Howe@metrolinx.com]
Subject: RE: Mx Expo Ad Draft 1 June 2012 (2)
Attachments: Mx Expo Ad Draft 1 June 2012_SPSP edits.docx; 2012-06-12 List of Projects and Costs.docx

Hi Dina,

Attached is a copy of the ad, with SPSP edits in tracked changes. Note we've made some edits to the \$/km statement. I am also attaching a table showing specifically what projects make up these costs and km, for your information.

Thanks,
Briana

From: Dina Graser
Sent: June 11, 2012 3:20 PM
To: Briana Illingworth; Lisa Salsberg; Michael Sutherland
Cc: Mathew Bertin; John Howe
Subject: Mx Expo Ad Draft 1 June 2012 (2)

Attached please find draft text for an add in a Toronto Star insert as part of the MOVE: Transportation Expo from Fleishman Hillard.

Jodi is working on visuals and layout.

Briana and Carolyn, can you please fact-check by first thing tomorrow morning if possible?

I have already told FH not to use \$2B /yr for 25 years as we may want to go out with a package that adds up to more per year or go out with a 10-year time span – to find a way to be a bit more general with it.

All feedback welcome. We need to keep it short.

Thanks

D