
From: Bozzo, John [John.Bozzo@fleishman.ca]
Sent: 6/13/2012 10:23:58 AM
To: Dina Graser [Dina.Graser@metrolinx.com]; Gardiner, Sarah [sarah.gardiner@fleishman.ca]; Walker, Bill [Bill.Walker@fleishman.ca]
CC: Judy Pfeifer [Judy.Pfeifer@metrolinx.com]
Subject: RE: MX Expo Ad

Thanks, Dina. The ad looks very good. Sarah did the yeoman's work on this from the FH side, so thanks, Sarah. John

From: Dina Graser [mailto:Dina.Graser@metrolinx.com]
Sent: Wednesday, June 13, 2012 12:53 AM
To: Gardiner, Sarah; Bozzo, John; Walker, Bill
Cc: Judy Pfeifer
Subject: FW: MX Expo Ad
Importance: High

Folks, here is the final ad fyi – thanks so much for your help with this. We played around a little bit with the text (I know that 7000 lanes etc figure was in the intro to The Big Move but nobody today can find the stats to back it up!) and here is where we landed.

Dina