
From: Stephanie Trendocher [/O=GOTRANSIT/OU=POSTOFFICE/CN=RECIPIENTS/CN=STEPHANIE.TRENDOCHER]
Sent: 6/19/2012 2:15:35 PM
To: [Personal Information]
CC: Jennifer Marman [Personal Information] Ken Ogawa [Personal Information] Dina Graser [Dina.Graser@metrolinx.com]
Subject: Art Train ads

Hi Andrew,

Can you send the ads please?

STEPHANIE TRENDOSCHER
Advertising & Promotions Coordinator
416.869.3600 ext. 5648

From: Andrew Davies [mailto:[Personal Information]]
Sent: Friday, June 15, 2012 2:19 PM
To: Stephanie Trendocher
Cc: Jennifer Marman; Ken Ogawa
Subject: Fwd: stacked EPS on white

Stephanie

The text that you suggested for the poster is too long. Should Jennifer cut it to size keeping the same intent or do you need to do it. This is on a rush to get in today

Begin forwarded message:

From: Jennifer Marman [Personal Information]
Date: June 15, 2012 1:48:33 PM GMT-04:00
To: Ken Ogawa [Personal Information]
Cc: Daniel Borins [Personal Information] Andrew Davies [Personal Information]
Subject: Re: stacked EPS on white

Hi Ken / Andrew,

We can adjust the copy in the tetAtet description, HOWEVER, the text needs to be the same length. It must fit in the existing box size.

Andrew, we can attempt to cut stephanie's version of the text ourselves, or you could explain the situation to stephanie, and ask if she can reduce for the available space.

Andrew, please advise.

Jennifer

On Fri, Jun 15, 2012 at 12:42 PM, Ken Ogawa [Personal Information] wrote:

So, is there any way they can cut the text? The new tetAtet copy is like one full line longer than WARP copy...

Anyways, here are couple of ideas on what they would look like if we used different size of boxes (Illustrator file with two layers with different design).

I have to leave for a meeting in a bit, but let me know what you think.

○

Begin forwarded message:

From: Andrew Davies <[Personal Information]>
Date: June 15, 2012 10:40:53 AM EDT
To: Ken Ogawa <[Personal Information]>
cc: Jennifer Marman <[Personal Information]>
Subject: **Re: stacked EPS on white**

Ken

Some how the changes that were requested by Stephanie and the changes that were requested by Evergreen are not reflected in this version. I have attached images of these requested changes. The logos look good.

Best

Andrew

On 15-Jun-12, at 9:09 AM, Ken Ogawa wrote:

Hi Andrew,

We made small changes to the poster – typesetting etc.
Please see attached and sign off on it, if everything looks ok to you.

Thanks,

○

CC: [Personal Information]; Stephanie.Trendocher@metrolinx.com
From: [Personal Information]
To: [Personal Information]
Subject: Fwd: stacked EPS on white
Date: Thu, 14 Jun 2012 11:52:10 -0400

Ken

Here is the Samsung logo in white which my preferred version

This along with the changes regarding the Evergreen text that I forwarded to Jennifer and new Bombardier space around their logo and Stephanie's requests should be everything.

thanks for this

Andrew

Begin forwarded message:

From: Steven Kavanagh <StevenK@CheilCanada.com>

Date: June 14, 2012 11:15:47 AM GMT-04:00

To: "Andrew Davies" [Personal Information]

Cc: "Jason Korte (j.korte@partner.samsung.com)" <j.korte@partner.samsung.com>

Subject: FW: stacked EPS on white

Andrew, from our studio:

Ok. Attached is a ZIPPED file, with both the .ai and the .eps file. Saved down to CS3 from CS5.

The file could have been corrupted in email. So the ZIP should work. And saving down to CS3 will ensure he can open it if he's not on CS5.

Let me know if this worked.

Steve

This email has been scanned by the Symantec Email Security.cloud service.
For more information please visit <http://www.symanteccloud.com>

Andrew Davies
Executive Director

No.9 Contemporary Art & the Environment
215 Spadina Avenue, Suite 414
The Centre for Social Innovation
Toronto, ON M5T 2C7

m. [\(647\)284-4581](tel:6472844581)
o. [\(416\)644-1019](tel:4166441019)

www.no9.ca

<exterior_rev6.pdf.zip>

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