
From: Vasie Papadopoulos [/O=GOTRANSIT/OU=POSTOFFICE/CN=RECIPIENTS/CN=VASIEP]
Sent: 6/28/2012 12:23:14 PM
To: Debbie Dias [Debbie.Dias-Schimek@metrolinx.com]
CC: Jessica Kosmack [Jessica.Kosmack@metrolinx.com]; Dina Graser [Dina.Graser@metrolinx.com]
Subject: Re: Single Source for TDI

Debbie - a some slight tweaks, but let's send to procurement:

Single Source Justification – Toronto Digital Imaging (TDI) -

No. 9, an innovative arts organization, created a unique interactive public art experience on one GO Train coach to circulate on the GO Train network for five months beginning June 25, 2012.

A partnership was formed between No. 9 and GO Transit , with the approval of the GO Transit President and executive, whereas GO would cover the cost of the exterior coach wrap. As such, TDI, a digital company that has worked with GO's third party advertising agencies for over twelve years, was given the job of producing the artwork and wrapping the coach. TDI is familiar with the specifics of the coach and the materials to be used to ensure there is longevity to the wrap.

From: Debbie Dias
Sent: Wednesday, June 27, 2012 03:21 PM
To: Vasie Papadopoulos
Subject: Single Source for TDI

Vasie – please feel free to add anything else.

Thanks

Deb

Single Source Justification – Toronto Digital Imaging (TDI) -

No. 9, an innovative arts organization, created a unique interactive public art experience on one GO Train coach to circulate on the GO Train network for five months beginning June 25, 2012.

A partnership was formed (from the executive level of GO Transit) between GO and No. 9 whereas GO would cover the cost of the exterior coach wrap. As such, TDI, a digital company that has worked with GO's third party advertising agencies for over twelve years, was given the job of producing the artwork and wrapping the coach. TDI is familiar with the specifics of the coach and the materials to be used to ensure there is longevity to the wrap.