

NON-FARE REVENUE
Steering Committee Meeting
June 27, 2012

Action Items:

Project	Item / Responsible	Timing
Non-Responsive Information		
Advertising	- For consideration (Mike C): potential advertising space at Don Branch - Mike C to forward first draft of advertising governance structure to Paula	- Open - June 29
Non-Responsive Information		

Next Meeting:

September 2012

Date and location to be confirmed

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Members:

Member		Advertising	
Antoine Belaieff	Non-Responsive Information		Non-Responsive Information
Victor Cheng			
Mike Cooper		✓	
Stephanie Davies			
Paula Edwards		✓	
Larissa England			
Dan Francey		✓	
Dina Graser		✓	
Daniel Haufschild			
Francis Hui			
Christina Iacovino			
Bill Jenkins			
Bill King			
Stephan Mehr			
Mike Millar		✓	
Steve Naylor (Chair)		✓	
Vasie Papadopoulos		✓	
Heather Platt		✓	
Robert Power		✓	
Carrie Sterling			
Lindsay Veit			
Klaus Zeise			

Regrets: Dan Francey, Francis Hui, Stephan Mehr, Heather Platt