
From: Dina Graser [/O=GOTRANSIT/OU=POSTOFFICE/CN=RECIPIENTS/CN=DINA.GRASER]
Sent: 7/9/2012 4:20:00 PM
To: Stephanie [Trendoche]
Subject: RE: Art Coach cycling

Perfect!

From: Stephanie Trendoche
Sent: July 9, 2012 12:17 PM
To: Dina Graser
Cc: Nancy Pogue
Subject: FW: Art Coach cycling

Hi Dina,

Below is the schedule of where the Art Train will be throughout the exhibition. Attached is the cycling schedule up to Sept 13 (no train times, just run numbers).

Thanks

- June 26 – stationed at Union on platform 26 for a media launch
- June 27 – July 28 Lakeshore line
- June 30 – July 2 Niagara Falls trips for Canada Day long weekend
- July 31 – August 19 Barrie line
- August 4 – 6 Barrie weekend trips for Civic Holiday long weekend
- August 20 – Sept 15 Lakeshore line
- Serves some of the CNE extra service trips/ Labour Day long weekend trips
- Serves special trips to Hamilton on September 14 and 15 for Supercrawl
- Sept 16 – 30 Richmond Hill line
- September 29 – stationed at Union Station for a special Nuit Blanche event
- October 1 – 14 Milton line
- October 15 – 28 Kitchener line
- October 29 – November 11 Stouffville line
- November 12 – 30 Lakeshore line
- November 18 circulates on Lakeshore corridor for Toronto Santa Claus Parade special service

STEPHANIE TRENDOSCHER
Advertising & Promotions Coordinator
416.869.3600 ext. 5648

From: Dan O'Donohue
Sent: Tuesday, June 26, 2012 8:42 AM
To: Stephanie Trendoche; Sam Santarsia
Cc: Nancy Pogue
Subject: RE: Art Coach cycling

The coach will be attached to long hauls on the Lakeshore for 4 days and 3 days on split to allow for cleaning and maintenance.

Dan

From: Stephanie Trendocher
Sent: Tuesday, June 26, 2012 8:10 AM
To: Dan O'Donohue; Sam Santarsia
Cc: Nancy Pogue
Subject: RE: Art Coach cycling

Hi Dan,

Can you please send the final cycling schedule by 9am? We are launching at 10am and I need to share the cycle the train will be on with the docents and CSAs so they know which trains the art coach will be on.

Thanks

STEPHANIE TREDOCHER
Advertising & Promotions Coordinator
416.869.3600 ext. 5648

From: Stephanie Trendocher
Sent: Monday, June 25, 2012 9:20 AM
To: Dan O'Donohue; Sam Santarsia
Subject: RE: Art Coach cycling

Hi Dan,

I leave it to your expertise to give it the maximum exposure while on the Lakeshore line. Will you be able to send the final schedule today so I can share with the team and docents?

Thanks again,

STEPHANIE TREDOCHER
Advertising & Promotions Coordinator
416.869.3600 ext. 5648

From: Dan O'Donohue
Sent: Monday, June 25, 2012 9:06 AM
To: Stephanie Trendocher; Sam Santarsia
Subject: RE: Art Coach cycling

From Willowbrook we have three(3) cycle

One cycle is a split cycle to allow to maintenance of the equipment,

Two other cycles are out all day on the Lakeshore corridor

From: Stephanie Trendocher
Sent: Monday, June 25, 2012 8:52 AM

To: Dan O'Donohue; Sam Santarsia

Subject: RE: Art Coach cycling

Hi Dan,

Just to confirm I understand correctly, to keep it on the L10, which is the easiest, it can only operate on the one cycle on Lakeshore?

Thanks,

STEPHANIE TRENDOSCHER

Advertising & Promotions Coordinator

416.869.3600 ext. 5648

From: Dan O'Donohue

Sent: Monday, June 25, 2012 8:44 AM

To: Stephanie Trendoscher; Sam Santarsia

Subject: RE: Art Coach cycling

We only have three cycles that match up to provide the maximum Lakeshore exposure.

The other cycle are matched to other corridors and the fuelling of the consist cycle.

The Hamilton Cycle consists are L12 , the Art coach is attached to an L10 consist.

To move the Art coach to a Hamilton Cycle will require the consist to return to Willowbrook, pulled apart, coach moved and restore.

Please advise

From: Stephanie Trendoscher

Sent: Friday, June 22, 2012 9:37 AM

To: Sam Santarsia

Cc: Dan O'Donohue

Subject: RE: Art Coach cycling

Hi Sam,

A couple questions, and sorry to be of any trouble.

On Friday June 29 and Tuesday July 3 during our big launch, the Art coach is only on two runs these days. Is it possible to get these on any of the Hamilton express trains or on a different cycle to get more engagement between the art docents we have hired and the customers?

I was also wondering from July 9 – 28 while it is on the Lakeshore line, if it could be on a different cycle and when it returns to the Lakeshore line August 20 – Sept 15 if it could be on a different cycle. I'm only asking because I worry about it losing its impact if the same people are seeing it over and over.

Let me know if this is too much trouble.

Thanks,

STEPHANIE TRENDOSCHER
Advertising & Promotions Coordinator
416.869.3600 ext. 5648

From: Sam Santarsia
Sent: Thursday, June 21, 2012 4:17 PM
To: Stephanie Trendoscher
Subject: FW: Art Coach cycling

Stephanie,

Please do not distribute or share this information until finalized. The coach cycling pattern is outlined.

Dan should have something finalized shortly.

Sam Santarsia |
Manager, Rail Operations
GO Transit, A Division of METROLINX

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From: Dan O'Donohue
Sent: Thursday, June 21, 2012 11:21 AM
To: Felix Munoz-Garcia; chris.johnston@ca.transport.bombardier.com
Cc: Craig Baigent; Doug Smith; Remi Landry; Sam Santarsia
Subject: Art Coach cycling

Chris and Felix

Please review the attachment cycling of the Art Coach and advise of errors

Thank you

Dan O'