
From: Sarah Roger [/O=GOTRANSIT/OU=POSTOFFICE/CN=RECIPIENTS/CN=SARahr]
Sent: 7/10/2012 8:11:27 PM
To: Dina Graser [Dina.Graser@metrolinx.com]; Marilyn Hood [Marilyn.Hood@metrolinx.com]
CC: Andrea Gusen [Andrea.Gusen@metrolinx.com]
Subject: Accessibility communications plan - for approval
Attachments: CommPlan_2012AccessibilityPlan-DRAFT v3.docx

Good afternoon,

Attached is the most recent version of the communications plan which I believe will be discussed at your MTO prep meeting tomorrow with Judy. The only major piece missing is how much the ad spend will be, Zdenka is waiting to receive this information from Zenith and I will update you with that once I receive it. Also note the ad can be changed, this is just a sample of what we'd like to use.

Please let me know if you have any questions.

Thanks,
Sarah

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