
From: Nancy Pogue [/O=GOTRANSIT/OU=POSTOFFICE/CN=RECIPIENTS/CN=NANCYP]
Sent: 7/12/2012 4:12:25 PM
To: Dina Graser [Dina.Graser@metrolinx.com]; Marilyn Hood [Marilyn.Hood@metrolinx.com]; Anne Marie Aikins [AnneMarie.Aikins@metrolinx.com]
CC: Stephanie Trendocher [Stephanie.Trendocher@metrolinx.com]; Debbie Dias [Debbie.Dias-Schimek@metrolinx.com]; Trina Melatti [Trina.Melatti@metrolinx.com]; Jessica Kosmack [Jessica.Kosmack@metrolinx.com]
Subject: FW: Next non-English and community outreach?

Hi everyone.

Placement and purchase of these types of ads is handled by Tamm Communications, the Province's Agency of Record for regulatory, statutory, tender notices and employee recruitment advertising. Debbie coordinates things between the internal client group and Tamm.

Debbie will reach out to Doug regarding this.

Nancy

From: Trina Melatti
Sent: Thursday, July 12, 2012 11:55 AM
To: Susan.Sperling@ttc.ca
Cc: Dina Graser; Nancy Pogue; Stephanie Trendocher
Subject: RE: Next non-English and community outreach?

Hi Susan,

I've cc'd Nancy and Stephanie on this email. Our ads are purchased through a bulk media buy or something of the like. I don't much about it, but I do know that we don't do a lot of one-off buys.

Nancy/Stephanie can advise Doug accordingly.

Thanks,
Trina

From: Susan.Sperling@ttc.ca [mailto:Susan.Sperling@ttc.ca]
Sent: Thursday, July 12, 2012 8:56 AM
To: Trina Melatti
Subject: FW: Next non-English and community outreach?

Hi there. Who should I give him as a contact at Metrolinx? He's been our guy for Town Crier and all our non-English newspapers for advertising open houses.

From: Doug Young [mailto:DYoung@multimedianaova.com]
Sent: July 11, 2012 16:05
To: Sperling, Susan
Subject: RE: Next non-English and community outreach?

Hi Susan,

When we last spoke you mentioned, "When I have a Metrolinx contact for you, I will let you know." We've been in touch with Paul Hudson @ Metrolinx accounts payable but do you have new contact info for the person planning TTC expansion outreach?

Cheers and thanks,

Doug at Multimedia Nova
416.785.4300 x355

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