METROLINX
An agency of the Government of Ontario
Une agence du gouvernement de l'Ontario

MANAGER COMMUNICATIONS – TORONTO TRANSIT PROJECTS

$103,102 – $128,878 per annum

Metrolinx is an agency of the Government of Ontario and oversees GO Transit, PRESTO, the Air Rail Link (ARL) and a new division, Rapid Transit Implementation (the Toronto Transit Projects). Our goal is to create a transportation network that enhances the prosperity, sustainability and quality of life for the Greater Toronto and Hamilton Area (GTHA). Join us as we work together to transform the way the region moves.

The Rapid Transit Implementation team requires a Manager, Communications to develop & manage a communications strategy in support of the Toronto Transit Projects.

Key Responsibilities:

- Developing and implementing a communications strategy in support of the Toronto Transit Projects.
- Managing the strategic delivery of external and internal communications programs and products for the Toronto transit projects
- Managing the public image, branding, and visual identity to develop and continually reinforce a strong public and community relations profile.

Location: 5160 Yonge St, Toronto

Qualifications:

- Completion of a 4 year university degree in Communications, Public Relations, and/or Journalism, or any combination of education, training, and experience deemed equivalent
- Minimum eight (8) years' experience in communications, that includes direct exposure to, or demonstrated working knowledge of:
  - Media relations, issues management, business communications, and planning, branding, journalism, and new social media applications
  - Meeting deadlines when managing simultaneous projects that require the assimilation of diverse or complex information for communication to stakeholder audiences of varied knowledge and understanding
  - Designing, writing, editing, and producing creative material for print, online, and desktop publications
  - Planning and delivering multimedia programs and campaigns under tight deadlines
  - Taking a leadership role where staff were successfully coached and mentored
- Excellent interpersonal communications (verbal and written)
- Must successfully complete environmental, safety, supervisory, and any other training required by corporate policy

Resumes must be received by the Human Resources Office, Metrolinx, no later than **August XX, 2012**, quoting **File Number 12-XXX**

We thank all applicants for their interest, however, only those selected for further consideration will be contacted.

AN EQUAL OPPORTUNITY EMPLOYER Issued: August XX, 2012
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