

Message

From: Dina Graser [/O=GOTRANSIT/OU=POSTOFFICE/CN=RECIPIENTS/CN=DINA.GRASER]
Sent: 9/7/2012 5:53:00 PM
To: Stephanie [Trendoher]
Subject: FW: inappropriate recognition of No.9's involvement in producing the Art Train Conductor No.9 Project in Supercrawl advertisement.

Can I see the final of this?

Tx

d

From: andrewmldavies@gmail.com [mailto: [Personal Information]]
Sent: September 7, 2012 8:32 AM
To: Dina Graser; Stephanie Trendoher
Subject: Re: inappropriate recognition of No.9's involvement in producing the Art Train Conductor No.9 Project in Supercrawl advertisement.

Dina

I will be on a plane and may not be able to respond. I am sure the recognition that you come up with will be fine so don't wait for me.

Regards

Andrew

Sent from my BlackBerry device on the Rogers Wireless Network

From: Dina Graser <Dina.Graser@metrolinx.com>
Date: Thu, 6 Sep 2012 22:19:21 +0000
To: [Personal Information] <[Personal Information]>; Stephanie Trendoher<Stephanie.Trendoher@metrolinx.com>
Subject: RE: inappropriate recognition of No.9's involvement in producing the Art Train Conductor No.9 Project in Supercrawl advertisement.

Stephanie, can you please adjust and send Andrew and I a new draft tomorrow morning?

Thanks

D

From: [Personal Information] [mailto: [Personal Information]]
Sent: September 6, 2012 5:24 PM
To: Dina Graser; Stephanie Trendoher
Subject: Re: inappropriate recognition of No.9's involvement in producing the Art Train Conductor No.9 Project in Supercrawl advertisement.

Dina

Please use the language that indicated that the Art Train is a No.9 project so there is not confusion that it is a Supercrawl project. If you can also include or URL that would be great

Thanks

Andrew

Sent from my BlackBerry device on the Rogers Wireless Network

From: Dina Graser <Dina.Graser@metrolinx.com>

Date: Thu, 6 Sep 2012 21:10:29 +0000

To: Andrew Davies{Personal Information}

Cc: Stephanie Trendocher<Stephanie.Trendocher@metrolinx.com>

Subject: RE: inappropriate recognition of No.9's involvement in producing the Art Train Conductor No.9 Project in Supercrawl advertisement.

Andrew – this is a copromotion between GO and Supercrawl – to be precise, it is a Supercrawl-branded ad which we are putting the GO logo and information on to promote our extra service. I have asked Stephanie if she can add a line that says “for more information on Art Train Conductor No. 9, please go to (your URL)” ; or alternatively she suggests putting in a line that says “Riders on board these special trains to SUPERCRAWL can experience Art Train Conductor No. 9, a public art project by No. 9 Contemporary Art and the Environment.” But it’s not appropriate to put the logo on here – we’re advertising extra service.

Please advise as to whether you would like us to use one of these options. We need to make any changes tomorrow so your feedback by noon would be appreciated.

Thanks

Dina

From: Andrew Davies [<mailto:>Personal Information]

Sent: September 6, 2012 1:00 PM

To: Dina Graser

Cc: Stephanie Trendocher

Subject: inappropriate recognition of No.9's involvement in producing the Art Train Conductor No.9 Project in Supercrawl advertisement.

Dina

After just seeing the advertisement for the Supercrawl service by GO i am very disappointed in the lack of recognition of No.9's lead involvement in the production of this project and it is not consistent with our partnership arrangement. No.9 has put significant resources and time into developing this project and we expect our logo and written recognition on any promotion that GO chooses to do.

We also gave Metrolinx and GO considerable time and made considerable effort to present drafts and revisions of advertisement, poster and banners for your review prior to any printing etc.

As a partnership we would expect the same consideration in return.

I would appreciate you attention to this matter before this goes to print.

Regards,

Andrew