
From: Jamie Robinson [/O=GOTRANSIT/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=JAMIE ROBINSON]
Sent: 9/17/2012 7:30:05 PM
Subject: Fw: Informing New Canadians of Metrolinx Public Meetings
Attachments: DMS_Short_Overview.pdf

FYI

From: Doug Young [mailto:DYoung@multimedianaova.com]
Sent: Friday, September 14, 2012 03:18 PM
To: Jamie Robinson
Subject: Informing New Canadians of Metrolinx Public Meetings

Hello Jamie,

Since June of 2011 we have been working with Metrolinx and the TTC to execute the advertising of Public Meetings for the ECLRT in our community publications and non-English DMS network newspapers. (Purchase Order # 110767-0 for the period June 30, 2011 - June 30, 2014)

I understand from speaking with my TTC contacts that your new Manager of Communications is not yet in place. In the interim, if you have any questions or needs pertaining to this (or any other) Metrolinx project, I will be more than happy to assist.

As background, Multimedia Nova is Canada's largest diversity publisher and a full service "one-stop-shop" for ethno-cultural marketing. We currently publish 15 daily and weekly newspapers including the celebrated Corriere Canadese (Italian), the Nove Ilhas (Portuguese) and the Correo Canadiense (Spanish). Within central Toronto, we publish our Town Crier group of 8 community newspapers plus 'Toronto Today' magazine and in York Region 'Vaughan Today'.

Beyond publishing, with the growth of our Diversity Marketing Services (DMS) and Lingua divisions, we now place insertions in over 550 in-language newspapers and cultural websites through our DMS network of partnered publishers. We do this on a daily basis for Federal, Provincial and Municipal government clients as well as corporate Canada. The attached pdf gives a few more details.

Whatever language....wherever you need.

Cheers,

Doug Young,

Manager, Government Accounts
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MAIN: www.MultimediaNova.com
MARKETING: www.DiversityMarketingServices.com
PUBLISHING: www.MulticomMedia.ca

PRINTING & DISTRIBUTION: www.NewsWebPrinting.ca
DIVERSITY RECRUITMENT: www.TalentOyster.com