
From: Marilyn Hood [/O=GOTRANSIT/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=MARILYN HOOD]
Sent: 9/25/2012 2:53:41 PM
To: Stephanie Trendocher [Stephanie.Trendocher@metrolinx.com]; Judy Pfeifer [Judy.Pfeifer@metrolinx.com]
CC: Nancy Pogue [Nancy.Pogue@metrolinx.com]
Subject: RE: GO Transit Nuit Blanche service / Art Train special editorial

Great work!! Thanks for the update.

From: Stephanie Trendocher
Sent: Tuesday, September 25, 2012 8:13 AM
To: Judy Pfeifer; Marilyn Hood
Cc: Nancy Pogue; Dina Graser
Subject: GO Transit Nuit Blanche service / Art Train special editorial

Alongside our advertisement, this special editorial will be running in Metro on Thursday as part of our Nuit Blanche extra GO Train service marketing efforts. We worked with Zenith and Metro to secure this write-up and photo at no extra cost. A great plug for the Art Train No. 9 project and Nuit Blanche extra GO Train service.

Thanks,

STEPHANIE TRENDOSCHER
Advertising & Promotions Coordinator
416.869.3600 ext. 5648

From: Jessica Rego [<mailto:jessica.rego@zenithoptimedia.ca>]
Sent: Monday, September 24, 2012 2:57 PM
To: Stephanie Trendocher
Cc: Cristina Sirbu; Arlene Tehara
Subject: Fw: Nuit Blanche < Sept. 27 page