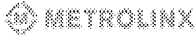

From: Marilyn Hood [/O=GOTRANSIT/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=MARILYN HOOD]
Sent: 9/27/2012 3:08:45 PM
To: Mary Proc [mary.proc@metrolinx.com]
CC: Judy Pfeifer [judy.pfeifer@metrolinx.com]
Subject: GO marketing ARB draft

Mary

Please take a look at the attached updated draft. I have tightened it up considerably and refocused the deliverables. This is based on feedback I received from the ARB. The section of what the agency needs to do and milestones are completely up for discussion and input.

I am also going to share this draft with the folks at ARB unofficially so that I can get their feedback on content and direction.

Thanks.

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