
From: Mary Proc [/O=GOTRANSIT/OU=POSTOFFICE/CN=RECIPIENTS/CN=MARY.PROC]
Sent: 10/3/2012 9:44:01 AM
To: Gary McNeil [gary.mcneil@gotransit.com]; Greg Percy [greg.percy@gotransit.com]; Paul Finnerty [paul.finnerty@gotransit.com]
Subject: Fw: GEM

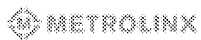
To this "situation" I would add that GO has been wo the services of a marketing agency for six months now. I'm not interested in a "new client service model". We should have a Director of Marketing focussed on GO. This presentation is also silent on how GO can better be supported by Stakeholder Relations. Very skimpy on understanding our needs, and not a very robust action plan. My thoughts. M

From: Judy Pfeifer
Sent: Tuesday, October 02, 2012 07:31 PM
To: Gary McNeil; Greg Percy; Paul Finnerty; Mary Proc
Cc: Marilyn Hood
Subject: GEM

In advance of tomorrow's meeting I wanted to share our presentation.

I look forward to our meeting.

Judy Pfeifer
Vice President, Strategic Communications



20 Bay Street - Suite 600 - Toronto, ON M5J 2W3
T: 416-874-5902
C: 416-574-7950
E-mail: judy.pfeifer@metrolinx.com
Web: www.metrolinx.com