

# October 2012

| Items / Issues                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | Monday                                                                                                                                                                                | Tuesday                                                                                                                                 | Wednesday                                                                                                                                                                                                                        | Thursday                                                                                                                                                      | Friday                                                                                                                                                                                                                                |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> <li>Investment Strategy Communications TBD</li> <li>RFP out for EV Charging at GO Stations</li> <li>Canadian Parking Association Conference &amp; Trade Show – Nick Spensieri speaking (Sept. 29-Oct 3)</li> <li>International Association for Public Participation North American Conference – Dina Graser speaking (Sept. 30-Oct. 2)</li> <li>Transit Spotlight Week Oct 1-5 (MTO)</li> <li>Agenda for Toronto Executive Committee on Oct 9 posted- expected to include item about a Toronto IS report</li> <li>Ellise Croll a panel member at Making Great Places: Canadian Brownfields 2012 in Niagara Falls</li> </ul> | <b>1</b> <ul style="list-style-type: none"> <li>York Region – Contract award Hwy 7 Rapidways (Release – Oct. 1 and event with Minister) Kick-off to Transit Spotlight Week</li> </ul> | <b>2</b> <ul style="list-style-type: none"> <li>Toronto City Council – motion re: Toronto transit projects (or Oct 3)</li> </ul>        | <b>3</b>                                                                                                                                                                                                                         | <b>4</b> <ul style="list-style-type: none"> <li>Soft launch of GTS project &amp; City of Toronto employment initiative</li> </ul>                             | <b>5</b> <ul style="list-style-type: none"> <li>Five MPP releases to go out re: four station improvement projects (Mimico, Unionville, Mount Joy) and two lines with extension to 12-car from 10-car on select train trips</li> </ul> |
| <b>Audit Working Papers</b> <ul style="list-style-type: none"> <li>PRESTO Marketing Campaign Launch (October TBD)</li> <li>PRESTO Open Payment proof of concept expands to Dundas TTC Station TBC</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                   | <b>8</b><br><b>Holiday Monday</b>                                                                                                                                                     | <b>9</b> <ul style="list-style-type: none"> <li>Toronto Executive Committee – Toronto Investment Strategy Report</li> </ul>             | <b>10</b> <ul style="list-style-type: none"> <li>Launch of Civic Action transportation council /champions – in support of regional transit</li> <li>Tentative elimination of monthly pass/day pass announcement (TBD)</li> </ul> | <b>11</b>                                                                                                                                                     | <b>12</b> <ul style="list-style-type: none"> <li>City of Toronto Union Station Media Event – Constructions tour</li> </ul>                                                                                                            |
| <ul style="list-style-type: none"> <li>Clean Train Coalition rally against ARL &amp; fund-raiser (Oct 14)</li> <li>Mike Cyr speaking at Railway Association of Canada's Rail Summit 2012 in Montreal (Oct 15-17)</li> <li>John Howe speaking at Transportation Association of Canada Conference and Exhibition (Oct 14-17)</li> <li>Potential City of Burlington media campaign re: installation of King Rd. grade separation (Oct 16)</li> <li>Metrolinx Planning Leadership Forum - Speaker TBD</li> <li>TTC event with new LRV &amp; Presto (Oct 16) TBC</li> <li>Metrolinx Report Stakeholder e-newsletter</li> </ul>                                      | <b>15</b> <ul style="list-style-type: none"> <li>GO Tracker launch</li> </ul>                                                                                                         | <b>16</b> <ul style="list-style-type: none"> <li>Media event for the launch of BufferBox at Union Station</li> </ul>                    | <b>17</b> <ul style="list-style-type: none"> <li>Bruce McCuaig speaking at UITP Transit Governance Seminar in Montreal</li> </ul>                                                                                                | <b>18</b>                                                                                                                                                     | <b>19</b>                                                                                                                                                                                                                             |
| <ul style="list-style-type: none"> <li>GO Transit partnership with AGO begins – Frida &amp; Diego (Oct. 20)</li> <li>GO – Oakville parking structure (construction completion Oct. 22)</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                              | <b>22</b>                                                                                                                                                                             | <b>23</b> <ul style="list-style-type: none"> <li>Bruce McCuaig speaking at "Contractor Day" at ACI Fall Convention (Toronto)</li> </ul> | <b>24</b>                                                                                                                                                                                                                        | <b>25</b> <ul style="list-style-type: none"> <li>Bruce McCuaig speaking at 3<sup>rd</sup> Edition of Land and Economic Development Conf. (Toronto)</li> </ul> | <b>26</b>                                                                                                                                                                                                                             |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | <b>29</b>                                                                                                                                                                             | <b>30</b>                                                                                                                               | <b>31</b>                                                                                                                                                                                                                        | <b>30</b>                                                                                                                                                     | <b>31</b>                                                                                                                                                                                                                             |

## Notes for October

### Third Party

- Nick Spensieri to speak at Canadian Parking Association Conference & Trade Show (29 Sept-3 Oct)
- Hamilton Public Works Committee (Oct. 1, 15)
- Toronto City Council (Oct. 2, 3, 30, 31)
- York Region Transportation Services mtg. (Oct. 3)
- York Region Rapid Transportation Corporation Board mtg. (Oct. 4)
- Ottawa City Council Meeting (Oct 10)
- Shortlist for Canada's Top 100 Employers announced (Oct. 10)
- Durham Region Transit Executive Committee (Oct. 17)
- Ottawa Transit Commission Meeting (Oct 17)
- Smart Commute - Launch of Smart Commute Scarborough (Oct. 17 - tentative)
- Ottawa City Council Meeting (Oct 17)
- Niagara Region Transportation Strategy Steering Committee (Oct. 23)
- TTC Commision Meeting (Oct 24)
- Durham Region Transit Advisory Committee (Oct. 30)

### Construction Updates

- GO - Pickering Bridge – installation of Kal-Zip cover (Fall)
- GO – Mount Joy Platform extension (construction start Oct.)
- GO – Stouffville platform extension (construction start Oct.)
- GO Barrie layover fuelling facility capabilities added (construction completion Oct.)
- GO – King Road Grade separation (Lakeshore West) – Oct. 5-9 – No Train service between Burlington and Aldershot during that time. Buses will shuttle passengers between those stations.

### Operational & Emerging Issues

- GO – Extra mid- afternoon trains - Fri. Oct. 5 - Richmond Hill & Stouffville lines to alleviate typical overcrowding on buses on Friday of long weekend
- GO Holiday Schedule (Oct. 8)
- GO online timetables to launch externally ( tbd)
- Customer Etiquette Campaign (October date tbc)
- PRESTO customer and service provider market research
- Mount Dennis Mobility Hub Study for station area and Crosstown (Oct.)
- GO - One more train with 12-coaches Barrie line ( tbd),
- GO - One more train on Stouffville line with 12-coaches (Oct. 1)
- GO - One more train on Lakeshore Line with 12 coaches (Oct 1)

# November 2012

| Items / Issues                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | Monday                                                                                                                                                                                                                                        | Tuesday                                                                                                                                                                                                                                  | Wednesday                                                                                                      | Thursday                                                                                                  | Friday                                                                                               |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> <li>Investment Strategy Communications (TBD)</li> <li>PRESTO Open Payment proof of concept expands to Yonge/Bloor TTC Station (Date TBC)</li> <li>WTD/Junction Quarterly Public Meeting (Nov 1)</li> <li>Service Guarantee Launch announcement (news release) November (TBC)</li> </ul>                                                                                                                                                     |                                                                                                                                                                                                                                               |                                                                                                                                                                                                                                          |                                                                                                                | 1                                                                                                         | 2                                                                                                    |
| <ul style="list-style-type: none"> <li>Metrolinx Report Stakeholder e-newsletter (First Week of Nov.)</li> <li>Bruce McCuaig speaking at Ryerson University - Information Technology Conference 2012 (Nov 4)</li> <li>Strachan Quarterly Public Meeting (Nov 6)</li> <li>Innovations in Public Consultation and Engagement Summit - Dina Graser speaking (Nov 7,8)</li> <li>Weston Quarterly Public Meeting (Nov 8)</li> <li>Passenger Charter Communications (TBD)</li> </ul> | <b>5</b> <ul style="list-style-type: none"> <li>Bruce McCuaig speaking at ACT Canada's 2012 Sustainable Mobility Summit (Hamilton)</li> <li>Remembrance Day free service news release</li> <li>Toronto Executive Committee meeting</li> </ul> | <b>6</b> <ul style="list-style-type: none"> <li>Santa Claus parade extra service news release</li> </ul>                                                                                                                                 | <b>7</b>                                                                                                       | <b>8</b>                                                                                                  | <b>9</b> <ul style="list-style-type: none"> <li>PRESTO update @ Ottawa Transit Commission</li> </ul> |
| <ul style="list-style-type: none"> <li>CUTA Fall Conference – Kathy Haley Speaking (Nov 10-14) in Quebec</li> <li>Remembrance Day – Free service for Veterans (Nov. 11)</li> <li>Bruce McCuaig speaking at Ryerson University - Information Technology Conference 2012 (Nov 4)</li> </ul>                                                                                                                                                                                      | <b>12</b>                                                                                                                                                                                                                                     | <b>13</b>                                                                                                                                                                                                                                | <b>14</b>                                                                                                      | <b>15</b>                                                                                                 | <b>16</b>                                                                                            |
| <b>Audit Working Papers</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                                                                                                                                                                                                                               |                                                                                                                                                                                                                                          |                                                                                                                |                                                                                                           |                                                                                                      |
| <ul style="list-style-type: none"> <li>Ballot date allotted to MPP Jonah Schein for Private Member's Business (Nov 22)</li> </ul>                                                                                                                                                                                                                                                                                                                                              | <b>19</b>                                                                                                                                                                                                                                     | <b>20</b>                                                                                                                                                                                                                                | <b>21</b> <ul style="list-style-type: none"> <li>TTC Commission Meeting (Nov. 21)</li> </ul>                   | <b>22</b>                                                                                                 | <b>23</b>                                                                                            |
| <ul style="list-style-type: none"> <li>Joint conference between Metrolinx and the Ministry of Education – careers in public transit (Nov 27)</li> </ul>                                                                                                                                                                                                                                                                                                                        | <b>26</b>                                                                                                                                                                                                                                     | <b>27</b> <ul style="list-style-type: none"> <li>You GO Girl! joint Ministry of Ed &amp; Metrolinx conference focusing on opportunities for girls/women in public transit careers</li> <li>Toronto City Council (Nov. 27, 28)</li> </ul> | <b>28</b> <ul style="list-style-type: none"> <li>Media advisory and agenda for Dec. 5 Board Meeting</li> </ul> | <b>29</b> <ul style="list-style-type: none"> <li>Smart Commute Awards – Bruce McCuaig speaking</li> </ul> | <b>30</b>                                                                                            |

## Notes for November

### Third Party

- Smart Commute News release - all 11 Brookfield Office Properties in downtown Toronto offering Smart Commute Program (Nov)
- Smart Commute Mississauga placing print advertisement in the Mississauga Business Times – November edition
- York Region Rapid Transportation Corporation Board mtg. (Nov 1, 29)
- Hamilton Public Works Committee (Nov. 5, 19)
- Ontario Economic Summit (Nov. 6 – Nov. 08)
- Canadian Urban Transit Association (CUTA) Fall Conference – Nov. 10-14 (Quebec)
- Smart Commute Mississauga - *Win it all this Fall* campaign (Nov 12 – Dec 14)
- Ottawa City Council Meeting (Nov 14)
- Ottawa Transit Commission Meeting (Nov 21)
- York Region Transportation Services mtg. (Nov. 28)
- Ottawa City Council Meeting (Nov 28)
- Durham Region Transit Executive Committee (Nov. 28)

### Construction Updates

- GTS - Strachan Ave. Realignment (Late 2012)
- GO – Mississauga BRT – west segment (construction start Nov) - CSIF

### Operational & Emerging Issues

- Launch of customer communications for free service for veterans on November 11 (Nov 5)
- Launch of customer communications for Santa Claus parade extra service on November 18 (Nov 6)
- 100th Grey Cup Train Tour (Nov. 17)
- Toronto Santa Claus Parade extra service and promotions (Nov. 18)

# December 2012

| Items / Issues                                                                                         | Monday | Tuesday                                     | Wednesday                      | Thursday | Friday |
|--------------------------------------------------------------------------------------------------------|--------|---------------------------------------------|--------------------------------|----------|--------|
| Investment Strategy Communications<br>▪ Metrolinx Report Stakeholder e-newsletter (First Week of Dec.) | 3      | 4<br>▪ January service changes news release | 5<br>▪ Metrolinx Board Meeting | 6        | 7      |
| <b>Audit Working Papers</b>                                                                            |        |                                             |                                |          |        |
|                                                                                                        | 10     | 11                                          | 12                             | 13       | 14     |
|                                                                                                        | 17     | 18                                          | 19                             | 20       | 21     |
|                                                                                                        | 24     | 25<br>Holiday                               | 26<br>Holiday                  | 27       | 28     |
|                                                                                                        | 31     |                                             |                                |          |        |

## Notes for December

### Third Party

- Hamilton Public Works Committee (Dec. 3)
- Niagara Region Transportation Strategy Steering Committee (Dec. 4)
- Durham Region Transit Advisory Committee (Dec. 11)
- Ottawa City Council Meeting (Dec 12)
- Toronto City Council (Dec. 11, 12, 13)
- Provincial Legislature Christmas Break (Dec. 14 - Feb 18)
- Federal House of Commons Christmas Break (Dec. 15 - Jan. 27)
- TTC Commission Mtg (Dec. 19)
- Ottawa Transit Commission Meeting (Dec 19)
- Smart Commute Mississauga article in December issue of Mississauga Board of Trade Magazine (focusing on how SC program can contribute points towards LEED certification)

### Construction Updates

- Crosstown tunnel boring machines arrive on site

### Operational & Emerging Issues

- December service changes (Dec. 1)
- Launch of customer communications for holiday early/late homebound (Dec 4)
- Support for new station display hardware & signage; new distribution & printing contracts (Dec.)
- Mobile Website strategy (Dec.)
- Early Homebound service (Dec. 24, 31)
- GO Holiday Schedule (Dec. 25, 26)
- Free evening GO service (Dec. 31 t.b.c.)
- Quarterly GTS Mailer (December tbd)
- Big Move 2.0 Update (TBD)

# January 2013

| Items / Issues                                                   | Monday | Tuesday      | Wednesday | Thursday | Friday |
|------------------------------------------------------------------|--------|--------------|-----------|----------|--------|
| ▪ Metrolinx Report Stakeholder e-newsletter (First Week of Jan.) |        | 1<br>Holiday | 2         | 3        | 4      |
|                                                                  | 7      | 8            | 9         | 10       | 11     |
|                                                                  | 14     | 15           | 16        | 17       | 18     |
|                                                                  | 21     | 22           | 23        | 24       | 25     |
|                                                                  | 28     | 29           | 30        | 31       |        |

## Notes for January

### Third Party

- Smart Commute - Digital billboard on Davis Drive in Newmarket promoting Carpool Week (Jan 21-Feb 10)
- Toronto City Council Meeting (Jan 15)

### Construction Updates

- Mississauga BRT start of construction on west segment (Jan)

### Operational & Emerging Issues

- GO Holiday Schedule (Jan. 1)
- January service changes (Jan. 5)

## February 2013

| Items / Issues                                                                                                                                        | Monday | Tuesday | Wednesday | Thursday | Friday |
|-------------------------------------------------------------------------------------------------------------------------------------------------------|--------|---------|-----------|----------|--------|
| <ul style="list-style-type: none"> <li>February, 2013 – 25 new “low profile” double-decker buses to be put into GO service (routes t.b.d.)</li> </ul> |        |         |           |          | 1      |
| <ul style="list-style-type: none"> <li>Metrolinx Report Stakeholder e-newsletter (First Week of Feb.)</li> </ul>                                      | 4      | 5       | 6         | 7        | 8      |
|                                                                                                                                                       | 11     | 12      | 13        | 14       | 15     |
|                                                                                                                                                       | 18     | 19      | 20        | 21       | 22     |
|                                                                                                                                                       | 25     | 26      | 27        | 28       |        |

## Notes for February

### Third Party

- Smart Commute – Carpool Week (Feb 4-10)

### Construction Updates

- Crosstown tunnel boring machines begin tunneling

### Operational & Emerging Issues

## March 2013

| Items / Issues                                                    | Monday | Tuesday | Wednesday | Thursday | Friday |
|-------------------------------------------------------------------|--------|---------|-----------|----------|--------|
| ▪ Sunshine List published (March)                                 |        |         |           |          | 1      |
| ▪ Metrolinx Report Stakeholder e-newsletter (First Week of March) | 4      | 5       | 6         | 7        | 8      |
|                                                                   | 11     | 12      | 13        | 14       | 15     |
| ▪ New Riding Profiles (TBD)                                       | 18     | 19      | 20        | 21       | 22     |
|                                                                   | 25     | 26      | 27        | 28       | 29     |

## Notes for March

Third Party

Construction Updates

Operational & Emerging Issues

# April 2013

| Items / Issues                                                      | Monday | Tuesday | Wednesday | Thursday | Friday |
|---------------------------------------------------------------------|--------|---------|-----------|----------|--------|
|                                                                     | 1      | 2       | 3         | 4        | 5      |
| ▪ Bruce giving keynote at MetroRail Conference in Madrid (Apr 9-11) | 8      | 9       | 10        | 11       | 12     |
|                                                                     | 15     | 16      | 17        | 18       | 19     |
|                                                                     | 22     | 23      | 24        | 25       | 26     |
|                                                                     | 29     | 30      |           |          |        |

## Notes for April

### Third Party

- Smart Commute – Information Booth, Newmarket Chamber of Commerce Home Show (Apr 5-7)

### Construction Updates

### Operational & Emerging Issues

## May 2013

| Items / Issues                                 | Monday        | Tuesday | Wednesday | Thursday | Friday |
|------------------------------------------------|---------------|---------|-----------|----------|--------|
|                                                |               |         | 1         | 2        | 3      |
|                                                | 6             | 7       | 8         | 9        | 10     |
|                                                | 13            | 14      | 15        | 16       | 17     |
| ▪ Barrie Free train – Summer Service Promotion | 20<br>Holiday | 21      | 22        | 23       | 24     |
|                                                | 27            | 28      | 29        | 30       | 31     |

## Notes for May

### Third Party

### Construction Updates

### Operational & Emerging Issues

- Proposed Blue Jays K/W Charter Train –Postponed to Summer 2013 (TBC)

## June 2013

| Items / Issues | Monday | Tuesday | Wednesday | Thursday | Friday |
|----------------|--------|---------|-----------|----------|--------|
|                | 3      | 4       | 5         | 6        | 7      |
|                | 10     | 11      | 12        | 13       | 14     |
|                | 17     | 18      | 19        | 20       | 21     |
|                | 24     | 25      | 26        | 27       | 28     |

## Notes for June

Third Party

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Construction Updates

Operational & Emerging Issues

## July 2013

| Items / Issues | Monday       | Tuesday | Wednesday | Thursday | Friday |
|----------------|--------------|---------|-----------|----------|--------|
|                | 1<br>Holiday | 2       | 3         | 4        | 5      |
|                | 8            | 9       | 10        | 11       | 12     |
|                | 15           | 16      | 17        | 18       | 19     |
|                | 22           | 23      | 24        | 25       | 26     |
|                | 29           | 30      | 31        |          |        |

## Notes for July

Third Party

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Construction Updates

Operational & Emerging Issues

## August 2013

| Items / Issues | Monday       | Tuesday | Wednesday | Thursday | Friday |
|----------------|--------------|---------|-----------|----------|--------|
|                |              |         |           | 1        | 2      |
|                | 5<br>Holiday | 6       | 7         | 8        | 9      |
|                | 12           | 13      | 14        | 15       | 16     |
|                | 19           | 20      | 21        | 22       | 23     |
|                | 26           | 27      | 28        | 29       | 30     |

## Notes for August

Third Party

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Construction Updates

Operational & Emerging Issues

## September 2013

| Items / Issues | Monday           | Tuesday | Wednesday | Thursday | Friday |
|----------------|------------------|---------|-----------|----------|--------|
|                | 2<br><br>Holiday | 3       | 4         | 5        | 6      |
|                | 9                | 10      | 11        | 12       | 13     |
|                | 16               | 17      | 18        | 19       | 20     |
|                | 23               | 24      | 25        | 26       | 27     |
|                | 30               |         |           |          |        |

## Notes for September

Third Party

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Construction Updates

Operational & Emerging Issues