
From: Robert Pasiak [/O=GOTRANSIT/OU=POSTOFFICE/CN=RECIPIENTS/CN=ROBERT.PASIAK]
Sent: 10/22/2012 3:50:46 PM
To: Dina Graser [Dina.Graser@metrolinx.com]; Trina Melatti [Trina.Melatti@metrolinx.com]; Garnet Greatrix [Garnet.Greatrix@gotransit.com]; Johnny Lee [Johnny.Lee@gotransit.com]
Subject: RE: newspapernotice_southblair_PIC
Attachments: PN-2335-GO_V6.pdf

Thanks Dina.

A few points to consider:

- the most text-heavy part of the ad is the first paragraph, however it is part of the Mx template and I cannot change it; I will try to chisel away some of the text in the remaining portion of the ad but a lot of that info is crucial; also, this follows pretty closely what we have done in the past (attaching the Lincolnville PIC ad)

- the date of Nov 13 (the day of the PIC) was used purposely as the deadline because preliminary report for the Dec 3 committee meeting has to be submitted to the Town by November 16 (the Friday following the PIC), which will only leave us three days to complete the report; this isn't ideal but there really isn't much we can do about the timing

Thanks,

Robert

From: Dina Graser
Sent: Monday, October 22, 2012 11:21 AM
To: Robert Pasiak; Trina Melatti; Garnet Greatrix; Johnny Lee
Subject: newspapernotice_southblair_PIC

My suggestions.

I think this is all a bit text-heavy – if there is a way to shorten it that would be good.

I want to leave a little wiggle room at the PIC, as discussed, to show that alternatives on the detour were considered which is why I added the word “likely” but people can push back on me there if you think that’s not a good idea.

Tx
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