

Message

From: Judy Pfeifer [/O=GOTRANSIT/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=JUDY PFEIFER]
Sent: 10/24/2012 10:06:00 PM
To: Jill [Engelman]
Subject: RE: Studio mock-up

Sorry this \$15k is over and above the scope of work I signed off last week?

-----Original Message-----

From: Jill Engelman [mailto:Jill.Engelman@bensimonbyrne.com]
Sent: Wednesday, October 24, 2012 5:52 PM
To: Judy Pfeifer
Cc: Katelyn Smith; Amanda Alvaro
Subject: Studio mock-up

Hi Judy,

As mentioned yesterday, I'm forwarding the estimate for the studio mock-up of the wheel for Friday. I'm not including any image costs for now, since it is concept only, but in a final piece we'll need to include stock imagery usage, usually less than \$1,000 and sometimes royalty free.

Give me a call if you have any questions.

Jill

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