
From: Trina Melatti [/O=GOTRANSIT/OU=POSTOFFICE/CN=RECIPIENTS/CN=TRINA.MELATTI]
Sent: 10/24/2012 8:00:16 PM
Subject: RE: Canada Post - Beth Sholom June 27 and York Civic Centre June 26
Attachments: Crosstown PIC Ad 102412.pdf

Franca/Jamie –

Please see attached first draft of the notice. Please ignore the map....it's still the map we used from the template. Our graphics person on re-creating a map that is applicable to this specific meeting.

Also, I heard this morning that the meeting date has been moved to December 6th, so I have updated that as well. I assume the location is the same, but please advise.

Mostly, I'm looking for your review of the new text – Is it accurate? Descriptive enough? Too descriptive?

Please share any edits you have and I will have them reflected in the next draft. Apologies for the .pdf format for editing.

Thanks,
Trina

From: Franca Digiovanni
Sent: Monday, October 22, 2012 2:47 PM
To: Trina Melatti; Jamie Robinson; Veights, David (David.Veights@ttc.ca)
Cc: Denise Jayawardene
Subject: RE: Canada Post - Beth Sholom June 27 and York Civic Centre June 26

Sure thing-

crosstown@metrolinx.com

Telus Conference Room –Ontario Science Centre
7-9pm (We will have the room from 5-10pm)
Publications: the Metro, the Don Mills Town Crier

From: Trina Melatti
Sent: Monday, October 22, 2012 1:55 PM
To: Franca Digiovanni; Jamie Robinson; Veights, David (David.Veights@ttc.ca)
Subject: RE: Canada Post - Beth Sholom June 27 and York Civic Centre June 26

Hi Franca,

Thanks for this. Jodi has the file from the files you moved into the s:/drive. Thanks for that.

Can you provide me with the updated email address that we'll use to replace the 'ttc.ca' one? Also, what time will the session be? And is there a special room within the Ontario Science Centre we should direct people to? I'm going to take a first crack at editing the text to suit our own PIC and will send to you to review.

Also, I think we should be fine to use the same template as was used previously, so that will help move this along.

What publications did you use before? I want to ensure we cover the same ones.

Thanks,
Trina

From: Franca Digiovanni
Sent: Friday, October 19, 2012 2:50 PM
To: Trina Melatti; Jamie Robinson; Veights, David (David.Veights@ttc.ca)
Subject: FW: Canada Post - Beth Sholom June 27 and York Civic Centre June 26

Template for public notice ad and Canada Post flyer

From: Denise Jayawardene
Sent: Friday, October 19, 2012 12:43 PM
To: Franca Digiovanni; Mark Iogna
Subject: FW: Canada Post - Beth Sholom June 27 and York Civic Centre June 26
Importance: High

Hi Franca,

Attached is the notice we used for the last open house, we can forward this as a template to David.

Thanks,

Denise

Denise Jayawardene
Community Relations Issues Specialist
Community Relations- RTI
 METROLINX

A: 1848 Eglinton Ave. West
T: 416-338-6310
C: 416-788-0523
E-mail: denise.jayawardene@metrolinx.com
Web: www.thecrosstown.ca, www.metrolinx.com

From: Denise.Jayawardene@ttc.ca [<mailto:Denise.Jayawardene@ttc.ca>]
Sent: Friday, October 19, 2012 12:35 PM
To: Denise Jayawardene
Subject: FW: Canada Post - Beth Sholom June 27 and York Civic Centre June 26
Importance: High

From: Nagler, David
Sent: June 7, 2012 11:57
To: Horne, Devin
Cc: Di Giovanni, Franca; Sperling, Susan; Currie, Sarah; Jayawardene, Denise; Ho, Herman
Subject: RE: Canada Post - Beth Sholom June 27 and York Civic Centre June 26
Importance: High

Devin,

Please advise ASAP how many fliers are needed for the June 27th meeting. I want these sent to print today and the Canada Post delivery to take place on June 13.

Boundaries: West to Dufferin, East to Chaplin , 1km north and south of Eglinton

Thank you

From: Nagler, David
Sent: May 30, 2012 16:29
To: Horne, Devin
Cc: Di Giovanni, Franca; Sperling, Susan; Currie, Sarah; Jayawardene, Denise
Subject: Canada Post - Beth Sholom June 27 and York Civic Centre June 26
Importance: High

Devin,

1. For Monday, June 4th, please get the list of postal walks prepared for the June 27th meeting at Beth Sholom. Boundaries: West to Dufferin, East to Chaplin , 1km north and south of Eglinton
2. Please prepare postal walks for the Kodak Lands June 26th Meeting (Yard and Western Alignment). Boundaries: Just west of Jane, East to Westside Mall (west of Railway by Caledonia), 1km north and south of Eglinton

Susan,

Please let me know what newspapers (York Guardian etc) we should advertise in. I'll draft notices tomorrow.

Thx!

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