
From: Robert Pasiak [/O=GOTRANSIT/OU=POSTOFFICE/CN=RECIPIENTS/CN=ROBERT.PASIAK]
Sent: 11/2/2012 1:56:31 PM
To: Garnet Greatrix [Garnet.Greatrix@gotransit.com]; Tom Aylward-Nally [TomA@metrolinx.com]; Dina Graser [Dina.Graser@metrolinx.com]; Trina Melatti [Trina.Melatti@metrolinx.com]; Johnny Lee [Johnny.Lee@gotransit.com]; George Atikian [George.Atikian@gotransit.com]; Nick Di Iorio [Nick.Dilorio@gotransit.com]; Siamak Khajehpour [Siamak.Khajehpour@gotransit.com]
Subject: RE: FOR REVIEW: South Blair Street underpass - resident Canada Post flyer
Attachments: SouthBlair_residentflyer_Nov2012_rev1.docx

Good morning,

I am attaching the version reflecting all of the feedback I have received regarding this document.

There is one issue we need to reach consensus on - some of the feedback I received called for all of the references to the ERMF to be taken out, while others were in favour of leaving it in.

My recommendation is to mention it in passing as a future development and not position it as being contingent in any way on the underpass. Three reasons:

- the email address that has already been set up and communicated to the public is ermf@gotransit.com and without any reference to the facility in the document it seems out of place
- the majority of the people I have spoke to this week who work and often live in the area are aware of the grading work that is underway and some of them also know quite well that it is our project; some also know exactly what it will be
- the newspaper ad will reference the facility

Please let me know your thoughts.

Dina – are you OK with the way it is referenced in the attached version?

Thanks,

Robert

From: Garnet Greatrix
Sent: Thursday, November 01, 2012 3:18 PM
To: Robert Pasiak; Tom Aylward-Nally; Dina Graser; Trina Melatti; Johnny Lee; George Atikian; Nick Di Iorio; Siamak Khajehpour
Subject: RE: FOR REVIEW: South Blair Street underpass - resident Canada Post flyer

Robert,

A couple of comments,

Need Title

Are the Town and Region OK with the third bullet? If there are any questions on this, who would speak to it?
“accommodate future development plans by the Town of Whitby and the Region of Durham”

Suggest last sentence should read, just for clarity “...Blair Street underpass and traffic detour arrangements...”

Garnet

From: Robert Pasiak

Sent: Thursday, November 01, 2012 12:23 PM

To: Tom Aylward-Nally; Dina Graser; Trina Melatti; Garnet Greatrix; Johnny Lee; George Atikian; Nick Di Iorio; Siamak Khajehpour

Subject: FOR REVIEW: South Blair Street underpass - resident Canada Post flyer

Good afternoon,

Please review at your earliest. I would like to send it out via Canada Post this afternoon or tomorrow morning to the residents living around Brock Street.

It combines the content on the flyer that was distributed to local businesses this week (but with a lot less emphasis of the ERMF) and the newspaper ad (has mine and Stantec's direct contact details).

Regards,

Robert Pasiak

Communications Specialist

Railway Corridor / Multi-Modal Infrastructure Projects

GO Transit - A Division of Metrolinx

"Linking People To Places · On Y Va"

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