

October 2012

Items / Issues	Monday	Tuesday	Wednesday	Thursday	Friday
- Investment Strategy Communications TBD - RFP out for EV Charging at GO Stations - Canadian Parking Association Conference & Trade Show – Nick Spensieri speaking (Sept. 29-Oct 3) - International Association for Public Participation North American Conference – Dina Graser speaking (Sept. 30-Oct. 2) - Transit Spotlight Week Oct 1-5 (MTO) - Agenda for Toronto Executive Committee on Oct 9 posted- expected to include item about a Toronto IS report - Ellise Croll a panel member at Making Great Places: Canadian Brownfields 2012 in Niagara Falls	1 York Region – Contract award Hwy 7 Rapidways (Release – Oct. 1 and event with Minister) Kick-off to Transit Spotlight Week	2 Toronto City Council – motion re: Toronto transit projects (or Oct 3)	3	4 Soft launch of GTS project & City of Toronto employment initiative	5 Five MPP releases to go out re: four station improvement projects (Mimico, Unionville, Mount Joy) and two lines with extension to 12-car from 10-car on select train trips
Metrolinx to receive Auditor General report (unofficially) mid-Oct	8 Holiday Monday	9 Toronto Executive Committee – Toronto Investment Strategy Report	10 - Launch of Civic Action transportation council /champions – in support of regional transit - Survey begins re: Bronte GO Station Master Plan	11	12 City of Toronto Union Station Media Event – Construction tour
- Clean Train Coalition rally against ARL & fund-raiser (Oct 14) - Mike Cyr speaking at Railway Association of Canada's Rail Summit 2012 in Montreal (Oct 15-17) - John Howe speaking at Transportation Association of Canada Conference and Exhibition (Oct 14-17) - Potential City of Burlington media campaign re: installation of King Rd. grade separation (Oct 16)	15 - Elimination of monthly pass communications launch - PRESTO Open Payment devices installed at Dundas TTC Station - PRESTO marketing campaign launch	16	17 - Bruce McCuaig speaking at UITP Transit Governance Seminar in Montreal - City of Hamilton - General Issues Committee - Representation on the Hamilton Chamber of Commerce Light Rail Transit Task Force	18 City of Toronto - Government Management Committee Mtg- Crosstown Expropriation on Eglinton West on agenda	19 Joint MTO / Transport Canada event for opening of Oakville parking structure
- GO Transit partnership with AGO begins – Frida & Diego (Oct. 20) - GO – Oakville parking structure open to public (Oct. 22) - John Howe speaking at University of Toronto, Planning Class (Oct 23)	22 Josh Matlow Town Hall re: Transit – TTC, Metrolinx, expert panelists on subways, LRTs & new funding tools	23 Bruce McCuaig speaking at "Contractor Day" at ACI Fall Convention (Toronto)	24 - TTC Commission Report - Access to downtown core report - Mississauga Council dealing with a summary of recommendations from Transportation Forum	25 Bruce McCuaig speaking at 3rd Edition of Land and Economic Development Conf. (Toronto)	26 Launch of Crosstown tunnel boring machine naming contest
- Metrolinx Report Stakeholder e-newsletter - TTC/Mx Master Agreement Communication (TBD)	29	30 Toronto City Council - (TTC/MX Master Agreement for LRTs) (Expropriation of property for Caledonia station)	31		

Notes for October

Third Party

- Nick Spensieri to speak at Canadian Parking Association Conference & Trade Show (29 Sept-3 Oct)
- Hamilton Public Works Committee (Oct. 1, 15)
- Toronto City Council (Oct. 2, 3, 30, 31)
- York Region Transportation Services mtg. (Oct. 3)
- York Region Rapid Transportation Corporation Board mtg. (Oct. 4)
- Ottawa City Council Meeting (Oct 10)
- Shortlist for Canada's Top 100 Employers announced (Oct. 10)
- Durham Region Transit Executive Committee (Oct. 17)
- Ottawa Transit Commission Meeting (Oct 17)
- Ottawa City Council Meeting (Oct 17)
- Toronto - City's workforce development strategy press conference & reception - GTS Project Employment Initiative part of the program (Oct 22)
- Niagara Region Transportation Strategy Steering Committee (Oct. 23)
- TTC Commision Meeting (Oct 24)
- City of Brampton media release for bike shelters
- Canadian Urban Institute & MTO Present: Urban Leadership Session, "Transit-Supportive Guidelines - the Sequel" (Oct. 26)
- Durham Region Transit Advisory Committee (Oct. 30)
- News release - Smart Commute North Toronto, Vaughan -Title: Most Unlikely Cyclist Dispels Myths of Toronto Cycling Culture (Oct 30)

Construction Updates

- GO - Pickering Bridge – installation of Kal-Zip cover (Oct 20)
- GO – Mount Joy Platform extension (construction start Oct.)
- GO – Stouffville platform extension (construction start Oct.)
- GO – King Road Grade separation (Lakeshore West) – Oct. 5-9 – No Train service between Burlington and Aldershot during that time. Buses will shuttle passengers between those stations
- GO – Construction start on Barrie Signalization (Oct)

Operational & Emerging Issues

- GO – Extra mid- afternoon trains - Fri. Oct. 5 - Richmond Hill & Stouffville lines to alleviate typical overcrowding on buses on Friday of long weekend
- GO Holiday Schedule (Oct. 8)
- Customer Etiquette Campaign (October 29)
- PRESTO customer and service provider market research
- Mount Dennis Mobility Hub Study for station area and Crosstown (Oct.)
- GO - Two train trips with 12-coaches Barrie line (Oct 10 & 11)
- GO - Two more train trips on Stouffville line with 12-coaches (Oct. 1)
- GO - Four more train trips on Lakeshore Line with 12 coaches (Oct 1)

November 2012

Items / Issues	Monday	Tuesday	Wednesday	Thursday	Friday
- Investment Strategy Communications (TBD) - WTD/Junction Quarterly Public Meeting (Nov 1)				1 - GO to the ROM event promotion at Union Station – afternoon rush – POSTPONED - York Region - YRT Newmarket Comm. site office opens – News Release	2
- Bruce McCuaig speaking at Ryerson University - Information Technology Conference 2012 (Nov 4) - John speaking/panelist at ACT Canada's Sustainable Mobility Summit (Nov. 5) - Strachan Quarterly Public Meeting (Nov 6) - Innovations in Public Consultation and Engagement Summit - Dina Graser speaking (Nov 7,8) - Weston Quarterly Public Meeting (Nov 8) 2nd Anniversary of Passenger Charter Communications (TBD)	5 Bruce McCuaig speaking at ACT Canada's 2012 Sustainable Mobility Summit (Hamilton)	6 Remembrance Day free service news release	7	8	9
- Metrolinx Report Stakeholder e-newsletter (Second Week of Nov.) - CUTA Fall Conference – Kathy Haley & Jack Collins Speaking (Nov 10-14) in Quebec - Remembrance Day – Free service for Veterans (Nov. 11) - Dina Graser speaking at Ministry of Transportation Learning Event for Environment Planners (Nov 14) - Fall Open House (potential new students for 2013) at York University (Nov 17)	12	13 - PIC for South Blair Grade Separation Project traffic diversion, Whitby - Santa Claus Parade extra service news release - Service guarantee launch/announcement (TBC) - PRESTO TTC streetcar launch event – Federal, Provincial, Municipal & Mx reps to attend.	14	15	16
- PRESTO Marketing Campaign Launch (November TBD) - Press release to announce the names for the Tunnel Boring Machine contest	19 - Clean Train Coalition lawsuit hearing - Crosstown-Allen and Eglinton Traffic Plan PIC	20 Grey Cup extra service news release	21 PRESTO update @ Ottawa Transit Commission	22 Potential Minister's event on Master Agreement	23
- Jack Collins speaking at 20th Annual CCPPP National Conference on Public-Private Partnerships (Nov 26) - Jack Collins speaking at Tunnelling Association of Canada (Nov. 29) - Leslie Woo speaking at Oakville Community Leaders Big Move Briefing (Nov.30) - PRESTO open payment proof of concept	26	27 You GO Girl! joint Ministry of Education & Metrolinx conference focusing on opportunities for girls/women in public transit careers	28 Media advisory and agenda for Dec. 5 Board Meeting	29 Smart Commute Awards & News Release – Bruce McCuaig speaking	30

Updated: Nov. 2, 2012

ends November 30th TBC

Notes for November

Third Party

- Smart Commute News release - all 11 Brookfield Office Properties in downtown Toronto offering Smart Commute Program (Nov)
- Smart Commute Mississauga placing print advertisement in the Mississauga Business Times – November edition
- York Region Rapid Transportation Corporation Board mtg. (Nov 1, 29)
- Toronto Executive Committee meeting (Nov 5)
- Hamilton Public Works Committee (Nov. 5, 19)
- Ontario Economic Summit (Nov. 6 – Nov. 08)
- Canadian Urban Transit Association (CUTA) Fall Conference – Nov. 10-14 (Quebec)
- Smart Commute Mississauga - *Win it all this Fall* campaign (Nov 12 – Dec 14)
- Ottawa City Council Meeting (Nov 14)
- Transport Futures Summit (Nov 19)
- Ottawa Transit Commission Meeting (Nov 21)
- TTC Commision Meeting (Nov 21)
- Toronto City Council (Nov 27)
- York Region Transportation Services mtg. (Nov. 28)
- Ottawa City Council Meeting (Nov 28)
- Durham Region Transit Executive Committee (Nov. 28)
- Smart Commute - Launch of Smart Commute Scarborough (Nov. TBD)

Construction Updates

- GTS - Strachan Ave. Realignment (Late 2012)
- GO - Barrie layover fuelling facility capabilities added (construction completion Nov.)
- GO - Completion of the Agincourt grade separation (Mid Nov)
- Crosstown tunnel boring machines arrive on site (Late Nov / Early Dec)

Updated: Nov. 2, 2012

Operational & Emerging Issues

- Launch of customer communications for free service for veterans on November 11 (Nov 5)
- Launch of customer communications for Santa Claus parade extra service on November 18 (Nov 6)
- 100th Grey Cup Train Tour (Nov. 17)
- Toronto Santa Claus Parade extra service and promotions (Nov. 18)
- Snow Plan (Nov 15)
- Carpool parking added to Port Credit and Long Branch week of November 19 (TBD)

DRAFT

December 2012

Items / Issues	Monday	Tuesday	Wednesday	Thursday	Friday
- Investment Strategy Communications (TBD) - Metrolinx Report Stakeholder e-newsletter (First Week of Dec.) - Auditor General's Annual Report (First week of Dec.) - GTS Community Relations team participating in Weston Santa Claus Parade (Dec 2)	3	4 January service changes news release	5 - Metrolinx Board Meeting - Mt. Dennis Public Meeting (EA Amendment and Mobility Hub)	6 Crosstown – EA amendment Eastern Alignment PIC	7
	10	11 Holiday service changes news release	12	13	14
	17	18	19	20	21
	24	25 Holiday	26 Holiday	27	28
	31				

Notes for December

Third Party

- Hamilton Public Works Committee (Dec. 3)
- Niagara Region Transportation Strategy Steering Committee (Dec. 4)
- Durham Region Transit Advisory Committee (Dec. 11)
- Ottawa City Council Meeting (Dec 12)
- Toronto City Council (Dec. 11, 12, 13)
- Federal House of Commons Christmas Break (Dec. 15 - Jan. 27)
- TTC Commission Mtg (Dec. 19)
- Ottawa Transit Commission Meeting (Dec 19)
- Smart Commute Mississauga article in December issue of Mississauga Board of Trade Magazine (focusing on how SC program can contribute points towards LEED certification)

Construction Updates

- Crosstown tunnel boring machines arrive on site (Late Nov / Early Dec)
- Oshawa Bus Garage official opening (Dec 11)
- GO – Guelph Station (Shared with VIA) additional track capacity construction completion (Dec)
- GO - start of construction on the Burlington station improvements (Dec)
- GO - start of construction on the conversion of the Square One GO Bus Agency to a station (Dec or Jan)
- GO - start of construction on the Maple station building rehabilitation project (Dec)
- GO – Appleby interior building improvements (Dec Completion)

Operational & Emerging Issues

- December service changes (Dec. 1)
- Launch of customer communications for holiday early/late homebound (Dec 4)
- Support for new station display hardware & signage; new distribution & printing contracts (Dec.)
- Mobile Website strategy (Dec.)
- Early Homebound service (Dec. 21, 24, 28, 31)
- GO Holiday Schedule (Dec. 25, 26)
- Free evening GO service (Dec. 31 t.b.c.)
- Quarterly GTS Mailer (December tbd)
- Big Move 2.0 Update (TBD)

January 2013

Items / Issues	Monday	Tuesday	Wednesday	Thursday	Friday
▪ Metrolinx Report Stakeholder e-newsletter (First Week of Jan.) ▪ Customer Satisfaction Surveys (Jan)		1 Holiday	2	3	4
	7	8	9	10 ▪ Toronto executive committee meeting	11
▪ John Howe speaking at Stouffville Chamber of Commerce Jan (17) ▪ Toronto City Council meeting – budget (Jan 15-17)	14	15	16	17	18
	21	22	23	24	25
	28	29	30 ▪ Bruce McCuaig & Jack Collins attending community information session hosted by the Henry Farm Community Interest Association re: Sheppard LRT	31	

Notes for January

Third Party

- Smart Commute - Digital billboard on Davis Drive in Newmarket promoting Carpool Week (Jan 21-Feb 10)
- Toronto City Council Meeting (Jan 15)

Construction Updates

- Mississauga BRT start of construction on west segment (Jan)
- Sportsworld Park N Ride lot construction – MTO Project

Operational & Emerging Issues

- GO Holiday Schedule (Jan. 1)
- January service changes (Jan. 4)

February 2013

Items / Issues	Monday	Tuesday	Wednesday	Thursday	Friday
- February, 2013 – 25 new “low profile” double-decker buses to be put into GO service (routes t.b.d.) - Fare Increase (Feb - tbc) - Let GO Know, Quarterly Newsletter (Feb) - Valentine’s Contest (Feb) - PRESTO Ottawa Rollout (TBC)					1
- Metrolinx Report Stakeholder e-newsletter (First Week of Feb) - Mary Proc speaking at 4th Reinventing Customer Service Conference (Feb 5-7)	4	5	6	7	8
	11	12	13	14 Metrolinx Board Meeting	15
Toronto City Council meeting (Feb 20-21)	18 Family Day	19	20	21	22
	25	26	27	28	

Notes for February

Third Party

- Smart Commute – Carpool Week (Feb 4-10)

Construction Updates

- Crosstown tunnel boring machines begin tunneling
- Start of construction on Bloor/Danforth Station (Feb)

Operational & Emerging Issues

March 2013

Items / Issues	Monday	Tuesday	Wednesday	Thursday	Friday
▪ Sunshine List published (March) ▪ Quiet Train car pilot					1
▪ Metrolinx Report Stakeholder e-newsletter (First Week of March)	4	5	6	7	8
	11	12	13 ▪ Communications begin for March Service Changes	14	15
▪ New Riding Profiles (TBD) ▪ Toronto City Council meeting (Mar 21)	18	19	20	21	22
▪ March Service Changes (Mar 30)	25	26	27	28	29 Good Friday

Notes for March

Third Party

Construction Updates

- ARL spur construction moves to T1 station - high impacts to Pearson's people mover operation
- Completion of Acton GO Station (Mar/Apr)

Operational & Emerging Issues

April 2013

Items / Issues	Monday	Tuesday	Wednesday	Thursday	Friday
- Customer Satisfaction Surveys (Apr) - Toronto City Council meeting (Apr 3-4)	1 Easter	2	3	4	5
Bruce giving keynote at MetroRail Conference in Madrid (Apr 9-11)	8	9	10	11	12
	15	16	17	18	19
	22	23	24	25	26
	29	30			

Notes for April

Third Party

- Smart Commute – Information Booth, Newmarket Chamber of Commerce Home Show (Apr 5-7)

Construction Updates

- Construction completion of Willowbrook's new PM Bays 3 & 4

Operational & Emerging Issues

May 2013

Items / Issues	Monday	Tuesday	Wednesday	Thursday	Friday
▪ Rail safety week (Early May) ▪ Let GO Know, Quarterly Newsletter (May)			1 ▪ Communications for Niagara and Barrie Victoria Day weekend service	2	3
▪ Toronto City Council meeting (May 7-8)	6 ▪ Communications begin for Niagara Victoria day weekend service ▪ Communications begin for Barrie Victoria Day weekend service & Summer Service	7	8	9	10
	13	14	15	16	17 ▪ Niagara Victoria day weekend service ▪ Barrie Victoria Day weekend service (Tbc)
▪ Barrie Free train promotion– Summer Service begins	20 Holiday	21	22	23	24
	27	28	29	30	31

Notes for May

Third Party

Construction Updates

Operational & Emerging Issues

- Proposed Blue Jays K/W Charter Train –Postponed to Summer 2013 (TBC)

June 2013

Items / Issues	Monday	Tuesday	Wednesday	Thursday	Friday
Transit Safety 'See something, say something' campaign (Jun-Aug)	3	4	5	6	7
	10	11	12	13	14
	17	18	19	20	21 Niagara Summer excursion service begins
	24 Communications begin for Honda Indy extra service	25	26	27 Metrolinx Board Meeting	28

Notes for June

Third Party

Construction Updates

Operational & Emerging Issues

July 2013

Items / Issues	Monday	Tuesday	Wednesday	Thursday	Friday
▪ Customer Satisfaction Surveys (Jul)	1 Holiday	2	3	4	5
▪ Honda Indy extra service (Jul 7)	8	9	10	11	12
	15	16	17	18	19
	22	23 ▪ Communications begin for Caribbean Carnival Parade extra service	24	25	26 ▪ CNE early ticket sales (Jul 26-Aug 15)
	29	30	31 ▪ Communications begin for CNE Extra service ▪ Communications begin for Warriors' Day Parade free service for veterans		

Notes for July

Third Party

-

Construction Updates

Operational & Emerging Issues

August 2013

Items / Issues	Monday	Tuesday	Wednesday	Thursday	Friday
				1	2
▪ Caribbean Carnival Parade extra service	5 Holiday	6	7	8	9
	12	13 ▪ Communications for September Service Changes begin	14	15	16 ▪ CNE extra service begins (Aug 16-Sept 2)
▪ Warriors' Day Parade free service for veterans	19	20	21	22	23
	26	27	28	29	30

Notes for August

Third Party

-

Construction Updates

Operational & Emerging Issues

September 2013

Items / Issues	Monday	Tuesday	Wednesday	Thursday	Friday
- September Service Changes (Aug 31) - Illegal Parking Campaign (Sept) - Accessibility Public Meetings (Sept)	2 Holiday	3	4	5	6
	9	10 Metrolinx Board Meeting	11	12	13
	16	17	18	19	20
	23	24	25	26	27
	30				

Notes for September

Third Party

-

Construction Updates

Operational & Emerging Issues