
From: Judy Pfeifer [/O=GOTRANSIT/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=JUDY PFEIFER]
Sent: 11/7/2012 9:50:00 PM
To: Steve [Martin]
Subject: FW: Initial Scope of Work
Attachments: MX budget Nov 7 TOTALS.pdf

-----Original Message-----

From: Jill Engelman [mailto:Jill.Engelman@bensimonbyrne.com]
Sent: Wednesday, November 07, 2012 4:43 PM
To: Judy Pfeifer
Cc: Amanda Alvaro
Subject: Initial Scope of Work

Hi Judy,
Attached is a scope of work for three pieces, the Public Consultation integrated pieces and materials for Dec 5 Board Meeting, the Research and Strat Planning and the Creative Development which would kick off after Strat Planning. Please give me a call if you would like to discuss or if you need more information.
And we need to sort it out with the ARB contract. Your procurement person called me this week about a contract that was sent through, but the scope didn't match the project. It was the full ARB scope matched with the initial brochure deliverables. Didn't make sense. With this piece added in it will make much more sense.
Jill

Jill Engelman
Program Director
Bensimon Byrne
420 Wellington Street West
Toronto, Ontario
M5V 1E3
direct: 416 927 3312