
From: Jennifer Niece [/O=GOTRANSIT/OU=POSTOFFICE/CN=RECIPIENTS/CN=JENNIFERN]
Sent: 11/8/2012 8:08:42 PM
To: Joanna Nicholson [Joanna.Nicholson@metrolinx.com]; Lisa Salsberg [Lisa.Salsberg@metrolinx.com]; Dina Graser [Dina.Graser@metrolinx.com]; Manuel Pedrosa [Manuel.Pedrosa@metrolinx.com]; Joel Dempster [Joel.Dempster@gotransit.com]; Mike Millar [Mike.Millar@metrolinx.com]
CC: Nick Spensieri [Nick.Spensieri@gotransit.com]; Trina Melatti [Trina.Melatti@metrolinx.com]; Bruce Sevier [Bruce.Sevier@gotransit.com]; Nathan Rae [Nathan.Rae@gotransit.com]
Subject: RE: Bloor-Dundas Public Information Centre

Hi Joanna,

The ad looks good. I have just a couple of comments:

Under "The Project" I suggest editing the first paragraph to read:

The Dundas West-Bloor Mobility Hub Study (completed in 2011) proposed a long-term vision for the Bloor GO Station area, including the Dundas West TTC Station, development on surrounding lands, and the inclusion of a future stop on the Union-Pearson Air Rail Link. The Bloor GO Station revitalization project is the first stage in implementing the vision of the Dundas West-Bloor Mobility Hub Study.

--in the second paragraph I would say "...rehabilitation and enhancement of the existing pedestrian access..."

Thanks

Jen

From: Joanna Nicholson
Sent: Thursday, November 08, 2012 9:01 AM
To: Lisa Salsberg; Dina Graser; Jennifer Niece; Manuel Pedrosa; Joel Dempster; Mike Millar
Cc: Nick Spensieri; Trina Melatti; Bruce Sevier; Nathan Rae
Subject: Bloor-Dundas Public Information Centre

Hello,

Please find attached the newspaper ad for the Dundas-West/Bloor meeting on Dec. 10. It will appear in the Bloor West Villager on Thursday, Dec. 6. The ad follows the same format as all our other public meeting ads.

Kindly let me know if you have any last minute comments by end of day.

Thanks,

Joanna

Joanna Nicholson

Communications Specialist, Infrastructure Projects
GO Transit - A Division of Metrolinx
20 Bay Street, Suite 600
Toronto, ON M5J 2W3
Office: (416) 869-3600 ext. 5672
Mobile: (416) 587-4375
Fax: (416) 869-1563
Email: Joanna.Nicholson@metrolinx.com

From: Lisa Salsberg**Sent:** Thursday, November 01, 2012 10:40 AM**To:** Joanna Nicholson; Dina Graser; Jennifer Niece; Manuel Pedrosa; Joel Dempster; Mike Millar**Cc:** Nick Spensieri; Trina Melatti; Bruce Sevier; Nathan Rae**Subject:** RE: FOR REVIEW: Bloor-Dundas Public Information Centre Materials

The notice looks good. I made a few edits and saved in your folder as a new file. Leslie has asked to approve anything going public – she is away this week but should be back in on Monday. how soon do you need final ok?
thanks

From: Joanna Nicholson**Sent:** Thursday, November 01, 2012 9:07 AM**To:** Lisa Salsberg; Dina Graser; Jennifer Niece; Manuel Pedrosa; Joel Dempster; Mike Millar**Cc:** Nick Spensieri; Trina Melatti; Bruce Sevier; Nathan Rae**Subject:** RE: FOR REVIEW: Bloor-Dundas Public Information Centre Materials

If anyone is interested, I've also placed the newspaper ad in my shared drive. It is being produced by our ad agency and should be ready to review in a week or two.

Thanks,
Joanna

Joanna Nicholson

Communications Specialist, Infrastructure Projects
GO Transit - A Division of Metrolinx
20 Bay Street, Suite 600
Toronto, ON M5J 2W3
Office: (416) 869-3600 ext. 5672
Mobile: (416) 587-4375
Fax: (416) 869-1563
Email: Joanna.Nicholson@metrolinx.com

From: Lisa Salsberg**Sent:** Wednesday, October 31, 2012 5:43 PM**To:** Joanna Nicholson; Dina Graser; Jennifer Niece; Manuel Pedrosa; Joel Dempster; Mike Millar**Cc:** Nick Spensieri; Trina Melatti; Bruce Sevier; Nathan Rae**Subject:** Re: FOR REVIEW: Bloor-Dundas Public Information Centre Materials

Joanna - Is there a draft notice for the meeting?

From: Joanna Nicholson

Sent: Wednesday, October 31, 2012 04:05 PM

To: Dina Graser; Jennifer Niece; Lisa Salsberg; Manuel Pedrosa; Joel Dempster; Mike Millar

Cc: Nick Spensieri; Trina Melatti; Bruce Sevier; Nathan Rae

Subject: RE: FOR REVIEW: Bloor-Dundas Public Information Centre Materials

Hi everyone,

Thank you to those of you have provided input on the communications materials. I am still waiting for input from several groups and I will extend our deadline to end of day tomorrow (Nov. 1). Kindly let me know if you cannot meet this deadline.

Thanks,

Joanna

Joanna Nicholson

Communications Specialist, Infrastructure Projects

GO Transit - A Division of Metrolinx

20 Bay Street, Suite 600

Toronto, ON M5J 2W3

Office: (416) 869-3600 ext. 5672

Mobile: (416) 587-4375

Fax: (416) 869-1563

Email: Joanna.Nicholson@metrolinx.com

From: Joanna Nicholson

Sent: Friday, October 26, 2012 1:50 PM

To: Dina Graser; Jennifer Niece; Lisa Salsberg; Manuel Pedrosa; Joel Dempster; Mike Millar

Cc: Nick Spensieri; Trina Melatti; Bruce Sevier; Nathan Rae

Subject: FOR REVIEW: Bloor-Dundas Public Information Centre Materials

Hi all,

Following our meeting, I placed the following documents in my shared folder: (S:\Joanna\Dundas West-Bloor Mobility Hub Study)

- Communications plan

- Q&As
- Community bulletin (to be distributed before major impacts begin in February)

Can you kindly provide your comments using the “track changes” feature no later than COB Wednesday, Oct. 31. There are several areas I’ve highlighted in the Q&A doc that need input from other groups. If you have any more questions to add, please feel free to do so.

Thanks and have a nice weekend,

Joanna

Joanna Nicholson

Communications Specialist, Infrastructure Projects

GO Transit - A Division of Metrolinx

20 Bay Street, Suite 600

Toronto, ON M5J 2W3

Office: (416) 869-3600 ext. 5672

Mobile: (416) 587-4375

Fax: (416) 869-1563

Email: Joanna.Nicholson@metrolinx.com

From: Dina Graser

Sent: Wednesday, October 24, 2012 10:15 PM

To: Jennifer Niece; Lisa Salsberg; Joanna Nicholson; Manuel Pedrosa; Joel Dempster; Mike Millar

Cc: Nick Spensieri; Trina Melatti; Bruce Sevier

Subject: Bloor public meeting: notes from today

Thanks Jennifer for the notes, and to all of you for coming to the meeting today. Here’s a wrap up of our discussion and next steps:

- **Purpose and scope:** a public meeting in December to “report back” to the community on the mobility hub study and give an overview of construction activities at Bloor Station over the next couple of years.
- **Format:** Likely town hall-style; two 20-minute presentations followed by Q&As.
- **Content:** If we are out with a Big Move relaunch by then, we should incorporate this into some introductory slides.

- MH study: Daniel or Leslie should present about a 20-minute overview. We need a slide that summarizes public comments from the 2011 workshop and says how they were or were not addressed (what you said/what we did/why). Jennifer is point person for this.
- Construction update: should be positioned as the first phase of implementation of the MH study; should provide an overview of what's happening at Bloor, set out the timeline, discuss the impacts to the neighbourhood, mitigation strategies, and provide pictures/renderings. Joel is point person for this.
- **Communications**: Joanne to prep comms plan, Q&As, ad, flyers etc.
- **Logistics**: GTS team to provide logistical and communications support to help organize the meeting and get the word out to the neighbourhood
- Issues that will need to be dealt with between now and then:
 - Need to meet with key stakeholders before the public meeting, i.e. Crossways (Mike working to get a meeting) and Friends of the Railpath (Manuel to discuss with Joel and action meeting, possibly with City); potentially nearby public housing/coops depending on anticipated impacts (I didn't mention this at the meeting but we should also pre-brief local elected officials)
 - Bridge over Bloor St – needs repair. Bruce is trying to reach Grant on this as we may get questions about it.
 - Preparation of messaging respecting post-2015 activities
- Next steps:
 - Jennifer to circulate public comments from 2011 workshop (done and thanks Jennifer)
 - Meet in two weeks to share rough cuts of the two decks (PPI and CI) and results of noise and vibration study)(Joel)
 - Determine date. **[Note: the tentative date I had discussed with Lisa was December 6, not December 3 – Joel are you free then? Please confirm by return email to the group. Jennifer/Lisa please also check if that works for Daniel or Leslie and see which of them want to present]**
 - Joanne to circulate comms plan and communications timeline. Note we should get ads out no later than 3 weeks prior so we need to tie a date down ASAP so we can get a venue booked etc.

Let me know if I've forgotten anything. A meeting invite will follow shortly.

Merci

Dina

From: Jennifer Niece

Sent: October 24, 2012 3:23 PM

To: Dina Graser; Lisa Salsberg; Joanna Nicholson; Manuel Pedrosa; Joel Dempster; Mike Millar

Cc: Nick Spensieri; Trina Melatti; Bruce Sevier

Subject: Bloor MH Study - public comments

As discussed at the Bloor meeting this afternoon, here is the summary of public comments we received at the public open house in March 2011.

I will provide further information at our next meeting regarding if/how these comments were incorporated into the final document.

Jennifer

<< File: Dundas West Bloor-Open House Summary.doc >>

-----Original Appointment-----

From: Eric Barkman **On Behalf Of** Dina Graser

Sent: Wednesday, October 24, 2012 8:36 AM

To: Dina Graser; Lisa Salsberg; Jennifer Niece; Joanna Nicholson; Manuel Pedrosa; Joel Dempster; Mike Millar

Cc: Nick Spensieri; Trina Melatti; Bruce Sevier

Subject: Planning for Bloor Station public meeting

When: Wednesday, October 24, 2012 2:00 PM-3:00 PM (UTC-05:00) Eastern Time (US & Canada).

Where: 7B