

November 2012

Items / Issues	Monday	Tuesday	Wednesday	Thursday	Friday
- Investment Strategy Communications (TBD) - WTD/Junction Quarterly Public Meeting (Nov 1)				1 - GO to the ROM event promotion at Union Station – afternoon rush – POSTPONED - York Region - YRT Newmarket Comm. site office opens – News Release	2
- Bruce McCuaig speaking at Ryerson University - Information Technology Conference 2012 (Nov 4) - John speaking/panelist at ACT Canada's Sustainable Mobility Summit (Nov. 5) - Strachan Quarterly Public Meeting (Nov 6) - Innovations in Public Consultation and Engagement Summit - Dina Graser speaking (Nov 7,8) - Weston Quarterly Public Meeting (Nov 8) 2nd Anniversary of Passenger Charter Communications (TBD) - Media release/photo op to announce completion of the Double Slip Switch Installation (TBD)	5 Bruce McCuaig speaking at ACT Canada's 2012 Sustainable Mobility Summit (Hamilton)	6 Remembrance Day free service news release	7	8 Crosstown Participation Upper Village BIA Annual General Meeting	9
- CUTA Fall Conference – Kathy Haley & Jack Collins Speaking (Nov 10-14) in Quebec - Remembrance Day – Free service for Veterans (Nov. 11) - Dina Graser speaking at Ministry of Transportation Learning Event for Environment Planners (Nov 14) - Fall Open House (potential new students for 2013) at York University (Nov 17) - Launch of Strategic and Community Partnerships Programs	12	13 - PIC for South Blair Grade Separation Project traffic diversion, Whitby - Santa Claus Parade extra service news release - Crosstown Participation Eglinton Way BIA Annual General Meeting	14 Service guarantee launch/announcement (TBC)	15 - Joint Appleby/Burlington MPP release - PRESTO TTC streetcar launch event – Federal, Provincial, Municipal & Mx reps to attend (TBC)	16
- PRESTO Marketing Campaign Launch (November TBD) - Press release to announce the names for the Tunnel Boring Machine contest - Daniel Haufschild a panelist at Young Leader's Group Transit workshop (Nov 21) - Potential ARL Brand announcement (TBC)	19 - Clean Train Coalition lawsuit hearing - Crosstown-Allen and Eglinton Traffic Plan PIC	20 - Grey Cup extra service news release - Crosstown Participation Eglinton Hill BIA Annual General Meeting	21 - PRESTO update @ Ottawa Transit Commission 1% Solution Transit Symposium featuring Gary McNeil in Toronto - Bruce McCuaig on panel for "The Future of P3s"	22	23
- Jack Collins speaking at 20th Annual CCPPP National Conference on Public-Private Partnerships (Nov 26) - Jack Collins speaking at Tunnelling Association of Canada (Nov. 29) - Leslie Woo speaking at Oakville Community Leaders Big Move Briefing (Nov.30) - PRESTO open payment proof of concept ends November 30th TBC	26 Public introduction of the Air Rail Link's business division name, and the corporate identity applied to vehicles, stations, and website (TBC)	27 You GO Girl! joint Ministry of Education & Metrolinx conference focusing on opportunities for girls/women in public transit careers	28 - Media advisory and agenda for Dec. 5 Board Meeting - Announcement of LRT and PRESTO Master Agreements with TTC (TBC)	29 Smart Commute Awards & News Release – Bruce McCuaig speaking	30

Notes for November

Third Party

- Smart Commute News release - all 11 Brookfield Office Properties in downtown Toronto offering Smart Commute Program (Nov)
- Smart Commute Mississauga placing print advertisement in the Mississauga Business Times – November edition
- York Region Rapid Transportation Corporation Board mtg. (Nov 1, 29)
- Toronto Executive Committee meeting (Nov 5)
- Hamilton Public Works Committee (Nov. 5, 19)
- Ontario Economic Summit (Nov. 6 – Nov. 08)
- Canadian Urban Transit Association (CUTA) Fall Conference – Nov. 10-14 (Quebec)
- Smart Commute Mississauga - *Win it all this Fall* campaign (Nov 12 – Dec 14)
- Ottawa City Council Meeting (Nov 14)
- Transport Futures Summit (Nov 19)
- Ottawa Transit Commission Meeting (Nov 21)
- TTC Commision Meeting (Nov 21)
- Toronto City Council (Nov 27)
- York Region Transportation Services mtg. (Nov. 28)
- Ottawa City Council Meeting (Nov 28)
- Durham Region Transit Executive Committee (Nov. 28)
- Smart Commute - Launch of Smart Commute Scarborough (Nov. TBD)

Construction Updates

- GTS - Strachan Ave. Realignment (Late 2012)
- GO - Barrie layover fuelling facility capabilities added (construction completion Nov.)
- GO - Completion of the Agincourt grade separation (Mid Nov)
- Crosstown tunnel boring machines arrive on site (Late Nov / Early Dec)

Operational & Emerging Issues

- Santa Claus Parade Schedules posted online on November 1
- Launch of customer communications for free service for veterans on November 11 (Nov 5)
- 100th Grey Cup Schedules to be posted online on November 9
- December Board Period Schedules to be posted online on November 15
- Launch of customer communications for Santa Claus parade extra service on November 18 (Nov 6)
- 100th Grey Cup Train Tour (Nov. 17)
- Snow Plan (Nov 15)
- Carpool parking added to Port Credit and Long Branch week of November 19 (TBD)
- December Board Period Schedules to be posted online in November (TBD)

December 2012

Items / Issues	Monday	Tuesday	Wednesday	Thursday	Friday
- Investment Strategy Communications (TBD) - Metrolinx Report Stakeholder e-newsletter (First Week of Dec.) - Auditor General's Annual Report (First week of Dec.) - GTS Community Relations team participating in Weston Santa Claus Parade (Dec 2)	3	4 January service changes news release	5 - Metrolinx Board Meeting - Mt. Dennis Public Meeting (EA Amendment and Mobility Hub) - ESC - Kodak EA and Mobility Hub public workshop – public meeting	6 Crosstown – EA amendment Eastern Alignment PIC	7
- Bloor Station: Mobility hub report-back and construction update (Dec 10 TBC) - Leslie Woo speaking at University of Quebec re: The Big Move	10	11 Holiday service changes news release	12 Bruce McCuaig speaking at Fall Asphalt Summit in Vaughan	13 Mt Dennis Economic Development workshop Dec 13 (TBC)	14
	17	18	19	20	21
	24	25 Holiday	26 Holiday	27	28
	31				

Notes for December

Third Party

- Hamilton Public Works Committee (Dec. 3)
- Niagara Region Transportation Strategy Steering Committee (Dec. 4)
- Durham Region Transit Advisory Committee (Dec. 11)
- Ottawa City Council Meeting (Dec 12)
- Toronto City Council (Dec. 11, 12, 13)
- Federal House of Commons Christmas Break (Dec. 15 - Jan. 27)
- TTC Commission Mtg (Dec. 19)
- Ottawa Transit Commission Meeting (Dec 19)
- Smart Commute Mississauga article in December issue of Mississauga Board of Trade Magazine (focusing on how SC program can contribute points towards LEED certification)

Construction Updates

- Crosstown tunnel boring machines arrive on site (Late Nov / Early Dec)
- Oshawa Bus Garage official opening (Dec 11)
- GO – Guelph Station (Shared with VIA) additional track capacity construction completion (Dec)
- GO - start of construction on the Burlington station improvements (Dec)
- GO - start of construction on the conversion of the Square One GO Bus Agency to a station (Dec or Jan)
- GO - start of construction on the Maple station building rehabilitation project (Dec)
- GO – Appleby interior building improvements (Dec Completion)

Operational & Emerging Issues

- December service changes (Dec. 1)
- Launch of customer communications for holiday early/late homebound (Dec 4)
- Support for new station display hardware & signage; new distribution & printing contracts (Dec.)
- Mobile Website strategy (Dec.)
- Early Homebound service (Dec. 21, 24, 28, 31)
- GO Holiday Schedule (Dec. 25, 26)
- Free evening GO service (Dec. 31 t.b.c.)
- Quarterly GTS Mailer (December tbd)
- Big Move 2.0 Update (TBD)

January 2013

Items / Issues	Monday	Tuesday	Wednesday	Thursday	Friday
- Metrolinx Report Stakeholder e-newsletter (First Week of Jan.) - Customer Satisfaction Surveys (Jan)		1 Holiday	2	3	4
	7	8	9	10 Toronto executive committee meeting	11
- John Howe speaking at Stouffville Chamber of Commerce Jan (17) - Toronto City Council meeting – budget (Jan 15-17)	14	15	16	17	18
	21	22	23	24	25
	28	29	30 Bruce McCuaig & Jack Collins attending community information session hosted by the Henry Farm Community Interest Association re: Sheppard LRT	31	

Notes for January

Third Party

- Smart Commute - Digital billboard on Davis Drive in Newmarket promoting Carpool Week (Jan 21-Feb 10)
- Toronto City Council Meeting (Jan 15)

Construction Updates

- Mississauga BRT start of construction on west segment (Jan)
- Sportsworld Park N Ride lot construction – MTO Project
- Completion of Acton Station (Jan)

Operational & Emerging Issues

- GO Holiday Schedule (Jan. 1)
- January service changes (Jan. 4)

February 2013

Items / Issues	Monday	Tuesday	Wednesday	Thursday	Friday
- February, 2013 – 25 new “low profile” double-decker buses to be put into GO service (routes t.b.d.) - Fare Increase (Feb - tbc) - Let GO Know, Quarterly Newsletter (Feb) - Valentine’s Contest (Feb) - PRESTO Ottawa Rollout (TBC)					1
- Metrolinx Report Stakeholder e-newsletter (First Week of Feb) - Mary Proc speaking at 4th Reinventing Customer Service Conference (Feb 5-7)	4	5	6	7 Board agenda posted and media release sent	8
	11	12	13	14 Metrolinx Board Meeting	15
Toronto City Council meeting (Feb 20-21)	18 Family Day	19	20	21	22
	25	26	27	28	

Notes for February

Third Party

- Smart Commute – Carpool Week (Feb 4-10)

Construction Updates

- Crosstown tunnel boring machines begin tunneling
- Start of construction on Bloor/Danforth Station (Feb)

Operational & Emerging Issues

March 2013

Items / Issues	Monday	Tuesday	Wednesday	Thursday	Friday
▪ Sunshine List published (March) ▪ Quiet Train car pilot					1
▪ Metrolinx Report Stakeholder e-newsletter (First Week of March)	4	5	6	7	8
	11	12	13 ▪ Communications begin for March Service Changes	14	15
▪ New Riding Profiles (TBD) ▪ Toronto City Council meeting (Mar 21)	18	19	20	21	22
▪ March Service Changes (Mar 30)	25	26	27	28	29 Good Friday

Notes for March

Third Party

Construction Updates

- ARL spur construction moves to T1 station - high impacts to Pearson's people mover operation
- Completion of Acton GO Station (Mar/Apr)

Operational & Emerging Issues

April 2013

Items / Issues	Monday	Tuesday	Wednesday	Thursday	Friday
- Customer Satisfaction Surveys (Apr) - Toronto City Council meeting (Apr 3-4)	1 Easter	2	3	4	5
Bruce giving keynote at MetroRail Conference in Madrid (Apr 9-11)	8	9	10	11	12
	15	16	17	18	19
	22	23	24	25	26
	29	30			

Notes for April

Third Party

- Smart Commute – Information Booth, Newmarket Chamber of Commerce Home Show (Apr 5-7)

Construction Updates

- Construction completion of Willowbrook's new PM Bays 3 & 4

Operational & Emerging Issues

May 2013

Items / Issues	Monday	Tuesday	Wednesday	Thursday	Friday
▪ Rail safety week (Early May) ▪ Let GO Know, Quarterly Newsletter (May)			1 ▪ Communications for Niagara and Barrie Victoria Day weekend service	2	3
▪ Toronto City Council meeting (May 7-8)	6 ▪ Communications begin for Niagara Victoria day weekend service ▪ Communications begin for Barrie Victoria Day weekend service & Summer Service	7	8	9	10
	13	14	15	16	17 ▪ Niagara Victoria day weekend service ▪ Barrie Victoria Day weekend service (Tbc)
▪ Barrie Free train promotion– Summer Service begins	20 Holiday	21	22	23	24
	27	28	29	30	31

Notes for May

Third Party

Construction Updates

Operational & Emerging Issues

- Proposed Blue Jays K/W Charter Train –Postponed to Summer 2013 (TBC)

June 2013

Items / Issues	Monday	Tuesday	Wednesday	Thursday	Friday
Transit Safety 'See something, say something' campaign (Jun-Aug)	3	4	5	6	7
	10	11	12	13	14
	17	18	19	20	21 Niagara Summer excursion service begins
	24 Communications begin for Honda Indy extra service	25	26	27 Metrolinx Board Meeting	28

Notes for June

Third Party

Construction Updates

Operational & Emerging Issues

July 2013

Items / Issues	Monday	Tuesday	Wednesday	Thursday	Friday
▪ Customer Satisfaction Surveys (Jul)	1 Holiday	2	3	4	5
▪ Honda Indy extra service (Jul 7)	8	9	10	11	12
	15	16	17	18	19
	22	23 ▪ Communications begin for Caribbean Carnival Parade extra service	24	25	26 ▪ CNE early ticket sales (Jul 26-Aug 15)
	29	30	31 ▪ Communications begin for CNE Extra service ▪ Communications begin for Warriors' Day Parade free service for veterans		

Notes for July

Third Party

-

Construction Updates

Operational & Emerging Issues

August 2013

Items / Issues	Monday	Tuesday	Wednesday	Thursday	Friday
				1	2
▪ Caribbean Carnival Parade extra service	5 Holiday	6	7	8	9
	12	13 ▪ Communications for September Service Changes begin	14	15	16 ▪ CNE extra service begins (Aug 16-Sept 2)
▪ Warriors' Day Parade free service for veterans	19	20	21	22	23
	26	27	28	29	30

Notes for August

Third Party

-

Construction Updates

Operational & Emerging Issues

September 2013

Items / Issues	Monday	Tuesday	Wednesday	Thursday	Friday
- September Service Changes (Aug 31) - Illegal Parking Campaign (Sept) - Accessibility Public Meetings (Sept)	2 Holiday	3	4	5	6
	9	10 Metrolinx Board Meeting	11	12	13
	16	17	18	19	20
	23	24	25	26	27
	30				

Notes for September

Third Party

-

Construction Updates

Operational & Emerging Issues

October 2013

Items / Issues	Monday	Tuesday	Wednesday	Thursday	Friday
▪ 2013 Nuit Blanche Special GO Service ▪ Customer Satisfaction Survey ▪ Bi-annual Bus/Train Survey		1	2	3	4
	7	8	9	10	11
	14 Holiday	15	16	17	18
	21	22	23	24	25
	28	29	30	31	

Notes for October

Third Party

-

Construction Updates

Operational & Emerging Issues