
From: Judy Pfeifer [/O=GOTRANSIT/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=JUDY PFEIFER]
Sent: 11/14/2012 3:02:00 PM
To: Vasiliki [Papadopoulos]
Subject: The Jack Ads
Attachments: image001.png

Hi Vasie,

I hope you are doing well. How is motherhood treating you? Is it what you expected?

I am sorry to bother you but I need some context around the Jack ads. For example, was there a creative brief? Were the objectives delivered against? Any research done on the creative proposal?

Any insights would be great.

Thanks in advance.

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