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Cc: Thomas Stesco[Thomas.Stesco@upexpress.com]
From: Philip Safos
Sent: Tue 10/29/2013 9:54:16 PM
Subject: Shifting Operations / Start Times Analysis and SDG Ridership Forecasts
[UP Express Schedule Shift Impacts v1.1.pptx](#)

Darren, Stephan, and Michael -

As you may know, Thomas has been working on some analysis to determine the ridership impact of our service start times (i.e. 5AM-1AM) as they compare with SDG's updated 2013 ridership forecast. See the attached. The key finding is that our ridership and revenues assumed a 20 hour operating day, not 19.5. The other main finding is that there are marginally more travelers between 5-6AM compared to 12-1AM.

This does not take into account any operational impacts at this point, which I think deserves a lengthy discussion.

I am going to schedule a meeting in the next few weeks to discuss the analysis and next steps.

Thanks,

Phil

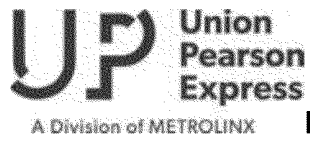
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