

SDG 2013 Ridership (unadjusted)

Fiscal Year	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Union	1,187,900	1,466,300	1,679,700	1,855,000	1,898,300	1,943,400	1,983,400	2,026,100	2,069,700	2,114,200
Bloor	226,000	276,000	312,800	341,900	346,000	351,100	357,100	363,500	370,000	376,600
Weston	112,200	136,800	154,700	168,700	170,400	172,500	175,000	177,800	180,500	183,300
Total	1,526,000	1,879,100	2,147,200	2,365,600	2,414,800	2,466,900	2,515,500	2,567,300	2,620,200	2,674,100

Source: SDG Ridership Forecast Data Received from SDG June 2013

Exclusion per Committee Direction

	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Adjusted Ridership 2013 Total	1,637,786	2,017,223	2,304,329	2,538,043	2,589,725	2,644,150	2,695,118	2,749,353	2,804,721	2,861,125

Customer Segmentation

Adult: 86%
Student: 1.5%
Senior / Child: 7.1%
Free Child: 0.9%
Family (group of 3): 2.8%
Family (group of 4+): 1.7%

Exclusion per Committee Direction