

UP Ridership modelling by SDG

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- **Exclusion per Committee Direction**
- Results of SDG's 2013 Ridership Forecast for UP Express are largely consistent/in line with previous forecasts.

Exclusion per Committee Direction

- 1.35M ridership for the period from April to December 2015
- 1.8M ridership for the first 12 months
- Ridership will increase to 3M by year 3
- Capturing 10.3% of surface market

Exclusion per Committee Direction

Key assumptions and characteristics used to develop the 2011 forecast:

- The Union Pearson Express will open for service on 5th April 2015
- Trains will run every day, 365 days a year
- Hours of operation will be from 5am to 1am the following day
- There will be four trains an hour all day in each direction
- Each train will call at Union Station, Bloor, Weston and LBPIA
- Interchanges at each of the station will be marked and easy to navigate
- Planned station improvements will be completed at Union Station and that the Union Pearson Express will have its own dedicated platform both at Union and at the airport station
- The service will have a premium look and feel and be branded as different from other rail services operating in Toronto
- The journey time between Union Station and LBPIA would be 25 minutes in each direction.
- During the first three years of operation, passenger numbers will "ramp-up": Year One: 65% , Year Two: 80%, Year Three: 90% (The ramp-up assumptions have been estimated based on other international rail services)

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