

To: akramer@deloitte.ca; jacolaco@deloitte.ca; Judi.Cohen@metrolinx.com
From: anbakht@deloitte.ca
Sent: Tue 9/18/2012 4:07:22 PM
Subject: Deloitte | Meeting 2 with Judi Cohen

Hello Judi,

It was a pleasure speaking with you this morning. We hope you found our initial introduction to the Business Strategy and Plan helpful. As discussed, this is a follow up to review:

Exclusion per Committee Direction

- Market Research (primarily Ipsos-Reid Discrete Choice)
- Final versions of the Branding, Marketing, Communications/Stakeholder Plans (as provided by Hotspex, Level5, NPR and Judi Murchison)

Please let me know if you have any questions / need anything else. I'm right round the corner from your office at 20 Bay.

Best,
Anantika